



1.3 PERCENT FOR ART GUIDELINES

Date Adopted	Next Review	Officer Responsible
30 June 2016	30 June 2021	Community Arts Officer

Policy Purpose:

The purpose of this policy is to strengthen Council’s commitment to developing a built and natural environment, enhanced by artistic elements which reflect the culture, diversity, history and spirit of Rotorua. It provides an additional means to ensure that integration of public art and appropriate urban design is factored into capital projects at the initial planning/design phase and beyond.

Definitions:

1. ‘Temporary’ refers to artworks intended to be in a public space for less than three years.
2. ‘Permanent’ refers to artworks intended to be in place longer than three years.
3. ‘Capital works’ refers to infrastructure and building projects carried out by RDC.

Scope:

Public Art includes both temporary and permanent works. Within such parameters, public art may apply to:

- Permanent art fixtures including murals, sculptures, carvings, memorials, monuments and other objects
- Temporary exhibitions, installations, events and performances
- Community arts projects
- The integration of art with architectural features which may include but is not limited to street furniture, lighting and water features, built facades and planted elements

This policy is generally concerned with those works of art which are intended to be permanent.

Policy:

Allows for the establishment of a fund in which each year 1% is removed from overall capital works budgets and ring-fenced as a Percent for Art Fund. This fund will ensure integration of public art and urban design is instilled into capital projects in the planning stages, and ensures that Rotorua’s unique culture and environment is enhanced and celebrated with constant strategy and momentum.

Management:

Appropriation of the Percent for Art Fund is managed by the Council's inter-departmental Public Art Internal Steering Committee which consists of the following team:

- Community Arts Officer
- Landscape Architect
- Manager Transport Operations
- Manager, Consent Solutions
- Collections Lead, Museum of Art and History
- Inner City Portfolio Lead
- Kaitiaki Maori

This committee is charged with identifying suitable projects through Long Term and Annual Plans, as each plan is written. This approach means that budgets can be approved at the earliest possible time, and forward planning started in a timely way.

This committee will also make decisions and recommendations on the commissioning, acquisition, maintenance and decommissioning of public artworks.

Where further expert advice or feedback is required, or to assist in the selection of artists for projects, an external committee is to be convened. Committee composition where appropriate may include skilled members of the following organisations:

- Toi Ohomai Institute of Technology
- Te Puia
- Rotorua Arts Village
- Local gallery managers/curators
- Local elected community representatives.

The external committee will make recommendations to the Internal Steering Committee when appropriate.

Policy Mechanism:

Each year, 1% is removed from overall capital budgets for that financial year and ring-fenced as a Percent for Art Fund to be added to the Museum budget. The responsibility for this fund sits with the Community Arts Officer.

The Percent for Art Fund represents two separate lines of budget, capital and operational, whose respective balances reflect the nature of their origin (renewals or new capital), year to year.

The capital component is raised from capital budgets (loaned funds), with the purpose of commissioning or acquiring physical artworks or improvements. Unspent funds from this capital component may be rolled over for one year.

The operational budget is raised from rates-funded budgets, with the purpose of maintaining public artworks, purchasing consumables and design advice etc. Any unspent funds from this operational component will be returned to the bottom line annually.

Accountability:

To ensure that the funds are used appropriately, the Community Arts Officer will:

- Submit a report to Council at the start of the financial year to obtain permission to release funds for that financial year.
- Submit recommendations from the Public Art Internal Steering Group to a committee of Council when appropriate.
- Submit an annual accountability report, listing budgets, expenditure and project updates.