Towards Rotorua 2030 vision

OVERVIEW OF PROGRESS: July - September 2015



This report measures progress towards the community's Rotorua 2030 vision, following on from Rotorua Lakes Council's previous report which captured progress made during 2014.

We still have challenges to overcome and some tough decisions to make but we are headed in the right direction with our plan.

Alongside evidence in this latest report is renewed confidence in many sectors here and outside the district. New buildings are under construction, new developments and businesses are coming, there is increased business confidence and retail spending, tourism is booming, the housing market is on the up

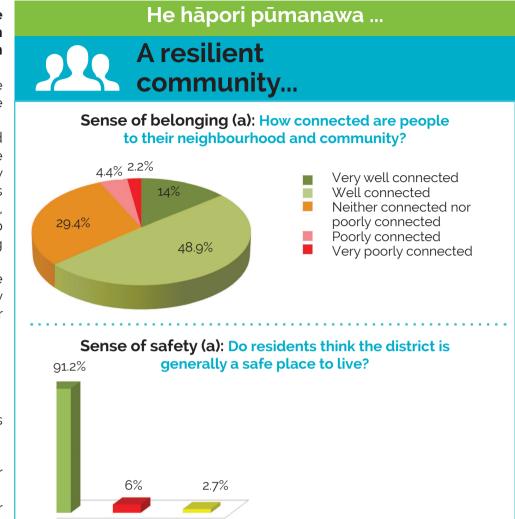
and the community's partnership with Rotorua Lakes Council is making

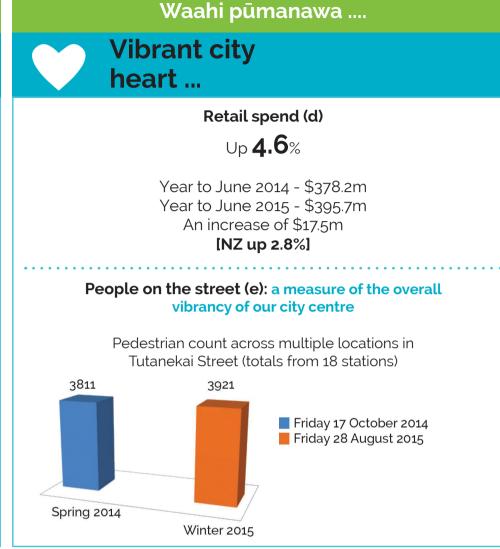
This report is the first quarterly report to inform you of progress, ensure we stay on track and help us identify areas requiring more focus. For clarity and simplicity we decided to focus on two key progress measures per

- safety and connection for "a resilient community"
- quality and warmth/insulation for "homes that match needs"
- participation and satisfaction for "outstanding places to play"
- pedestrian counts and retail spend for "vibrant city heart"
- GDP (gross domestic product) and visitor numbers for "business innovation and prosperity"
- income and unemployment for "employment choices"
- air and lakes quality and overall cleanliness and appearance for "enhanced environment".

Council looks forward to continuing to work towards a positive future for the district and its people.

Tatau Tatau - We Together.





Whakawhanake pākihi ...

Business innovation and prosperity ...

Gross Domestic Product (f): a measure of business prosperity in Rotorua

Up **4.3**%

Quarter to June 2014 - \$646.1m Quarter to June 2015 - \$673.9m An increase of \$27.8m [NZ up 2.9%]

Visitor nights (b)

Up **9.9**%

Quarter to June 2014 - 390.069 Quarter to June 2015 - 428.772 An increase of 38.703

[NZ up 4.1%]

Kāinga noho kainga haumaru ...



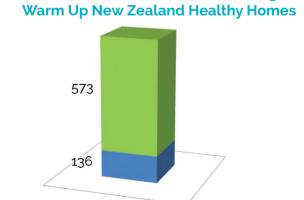
Value of new housing starts and renewals (b)

Up **12.4**%

Quarter to June 2014 - \$11.1m Quarter to June 2015 - \$12.5m An increase of \$1.4 million

[NZ up 5.6%]

Homes are insulated and affordable to heat (c): Number of homes insulated through



2014/2015

Papa whakatipu ...

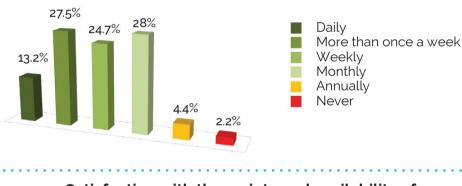


Don't know

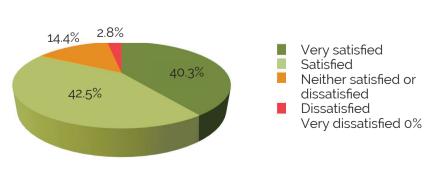
Yes

No

How often households use recreational facilities (a)



Satisfaction with the variety and availability of recreational facilities (a): 86.3% say that their satisfaction is at the same level as last year, or has increased



He huarahi hōu ..

Employment choices ...

Personal income (g): as a measure of individual prosperity in Rotorua

Up **1.9**%

Median weekly take home pay in Rotorua for the 30-34 age group:

> August 2014 - \$766.65 August - \$781.10 [NZ up 1.9%]

Unemployment rate (f)

Down **0.4**%

Year to June 2014 - 8.3% Year to June 2015 - 7.9% [NZ down 0.1%]

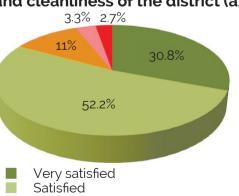
Tiakina to taiao ..



Air quality (h): number of breaches of ambient air quality standards

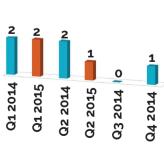
> **55**% improvement Year to June 2014 - 20 Year to June 2015 - 9

Satisfaction with the appearance and cleanliness of the district (a) 3.3% 2.7%



Neither satisfied or dissatisfied Dissatisfied Very dissatisfied

Water Quality (i): number of lakes with health warnings in force during the quarter



Water quality (h): as measured by Lakes Trophic Level Index 1 lake declining

2 lakes improving



2013/2014



www.youtube.com/rotoruacouncil



