

OVERVIEW OF PROGRESS: July - September 2015



This report measures progress towards the community's Rotorua 2030 vision, following on from Rotorua Lakes Council's previous report which captured progress made during 2014.

We still have challenges to overcome and some tough decisions to make but we are headed in the right direction with our plan.

Alongside evidence in this latest report is renewed confidence in many sectors here and outside the district. New buildings are under construction, new developments and businesses are coming, there is increased business confidence and retail spending, tourism is booming, the housing market is on the up

and the community's partnership with Rotorua Lakes Council is making things happen.

This report is the first quarterly report to inform you of progress, ensure we stay on track and help us identify areas requiring more focus. For clarity and simplicity we decided to focus on two key progress measures per Rotorua 2030 goal:

- safety and connection for "a resilient community"
- quality and warmth/insulation for "homes that match needs"
- participation and satisfaction for "outstanding places to play"
- pedestrian counts and retail spend for "vibrant city heart"
- GDP (gross domestic product) and visitor numbers for "business innovation and prosperity"
- income and unemployment for "employment choices"
- air and lakes quality and overall cleanliness and appearance for "enhanced environment".

Council looks forward to continuing to work towards a positive future for the district and its people.

Tatau Tatau - We Together.

He hāpori pūmanawa ...

A resilient community...

Sense of belonging (a): How connected are people to their neighbourhood and community?

Sense of safety (a): Do residents think the district is generally a safe place to live?

Waahi pūmanawa

Vibrant city heart ...

Retail spend (d)
Up **4.6%**
Year to June 2014 - \$378.2m
Year to June 2015 - \$395.7m
An increase of \$17.5m
[NZ up 2.8%]

People on the street (e): a measure of the overall vibrancy of our city centre

Pedestrian count across multiple locations in Tutanekei Street (totals from 18 stations)

Whakawhanake pākihi ...

Business innovation and prosperity ...

Gross Domestic Product (f): a measure of business prosperity in Rotorua
Up **4.3%**
Quarter to June 2014 - \$646.1m
Quarter to June 2015 - \$673.9m
An increase of \$27.8m
[NZ up 2.9%]

Visitor nights (b)
Up **9.9%**
Quarter to June 2014 - 390,069
Quarter to June 2015 - 428,772
An increase of 38,703
[NZ up 4.1%]

Kāinga noho kainga haumarū ...

Homes that match needs ...

Value of new housing starts and renewals (b)
Up **12.4%**
Quarter to June 2014 - \$11.1m
Quarter to June 2015 - \$12.5m
An increase of \$1.4 million
[NZ up 5.6%]

Homes are insulated and affordable to heat (c): Number of homes insulated through Warm Up New Zealand Healthy Homes

Papa whakatipu ...

Outstanding places to play ...

How often households use recreational facilities (a)

Satisfaction with the variety and availability of recreational facilities (a): 86.3% say that their satisfaction is at the same level as last year, or has increased

He huarahi hōu ...

Employment choices ...

Personal income (g): as a measure of individual prosperity in Rotorua
Up **1.9%**
Median weekly take home pay in Rotorua for the 30-34 age group:
August 2014 - \$766.65
August 2015 - \$781.10
[NZ up 1.9%]

Unemployment rate (f)
Down **0.4%**
Year to June 2014 - 8.3%
Year to June 2015 - 7.9%
[NZ down 0.1%]

Tiakina to taiao ...

Enhanced environment ...

Air quality (h): number of breaches of ambient air quality standards
55% improvement
Year to June 2014 - 20
Year to June 2015 - 9

Satisfaction with the appearance and cleanliness of the district (a)

Water Quality (i): number of lakes with health warnings in force during the quarter

Water quality (h): as measured by Lakes Trophic Level Index
2 lakes improving
4 lakes stable
1 lake declining
5 lakes need further investigation