

VISION 2030 | The Rotorua Way



Vision 2030 refresh – The Rotorua Way Photo competition!

A great picture is worth a thousand words and we invite you to have your say on Vision 2030 – The Rotorua Way through images that showcase what makes our district special.

We're launching a photo competition so you can share your story visually. It's not about taking technically perfect pictures – this is about how you see Rotorua.

Identifying the strengths we need to build on will be key to the district's ongoing progress by helping set the direction for the next few years.

Our Vision 2030 – The Rotorua Way photo competition is a chance for locals of all ages to capture what makes our district unique and special, the things we do really well, what you feel is important to preserve or build on.

There are five categories in the photo competition including a special category for Rotorua schools to submit class entries and win a fun day out.

Competition details

You'll need to share your photo with a brief explanation of why the image represents The Rotorua Way for you.

A panel of four judges will select winning images based on creativity and relevance to Vision 2030 – The Rotorua Way themes.

Go to Rotorua Lakes Council's new online hub, Let's Talk – Kōrero Mai, to find out all about Vision 2030 – The Rotorua Way, the photo competition and other ways to have input into our district's ongoing progress.

The competition opens 27 February 2017 and closes 27 March 2017. Entries can be submitted at any time during the competition period.



Entry categories

- > Open (18 years and over)
- > Youth (13 – 18 years)
- > Children (12 and under)
- > People's choice
- > Classroom

Prizes

The winner of each category will receive a \$200 voucher of their choice for a Rotorua based activity, experience or restaurant/café

The winner of the classroom category will win a day out for the whole class to the Redwoods Treewalk and Rotorua Aquatic Centre. The Treewalk is limited to children 7 and over so if a winning class is younger, an alternative fun activity will be organised.

Winners will be announced on Thursday 30 March 2017. The peoples choice category will be open for one week after that so people can cast their votes.

How to enter:

All entrants under 18 must have the permission of a parent or guardian to enter.

Entries must be made online by uploading the images via rotorualakescouncil.nz/photocomp. Free internet access to enter the competition is available at Rotorua Library.

Images must be 300dpi and no larger than 10MB.

For more information about the competition visit rotorualakescouncil.nz/letstalk or contact council on **07 348 4199**



Active environment



Strong culture



Easy lifestyle



Diverse opportunity

Have you had your say on Vision 2030 – The Rotorua Way?

It's time to refresh our Rotorua 2030 vision and identifying the district's strengths and opportunities that will help us build on those will be key to Rotorua's ongoing progress and we need your input. This will help us with future planning and progress, ensuring we get our priorities right and focus on what will make a real difference.

To find out more go to Rotorua Lakes Council's online hub:

 **Let's Talk | Kōrero Mai**

rotorualakescouncil.nz/letstalk or
rotorualakescouncil.nz/koreromai

