

FOREWORD

More than six centuries ago, Te Arawa people moved inland from their landing at Maketu, on the Bay of Plenty coast to Rotorua, an area discovered by their ancestors. The district is centred around a thriving urban area on the southern shore of Lake Rotorua, and extends to include a substantial rural area as well as lakeside communities.

Rotorua is a bicultural district with an increasingly multicultural population. Rotorua is the heart of Te Arawa people and Maori culture in New Zealand, and has a population of 65,901 (2006 Census).

European settlers arrived in New Zealand throughout the 18th Century. The development of the district was driven by tourism generated through the unique geothermal and cultural attractions of the area.

Today, the Rotorua District Council has responsibility, under the Local Government Act, for the provision of a wide range of services to the community and for coordination and planning of Rotorua's future social, cultural, economic and environmental development.

Part of the district council's work is to achieve the Community Outcomes identified by the people of the district. These outcomes contribute to the social, cultural, environmental and economic wellbeing of the community.

This report is part of an expanding series of publications produced by Council's Community Policy and Resources department to track the social trends, and to assist with community planning.

Incorporating 2006 Census data will be publications on:

- Changing Communities Rotorua – Rotorua District Demographic Profile 2007.
- Young People Rotorua – Rotorua District Youth Demographic Profile 2007.
- Aging Population Rotorua – Rotorua District Older Persons Profile 2007.
- Social Monitor Rotorua – Rotorua District Indicators of Social Wellbeing 2007.

Other publications based on the census will follow and will sit alongside 'Good Health, Rotorua District Health and Wellbeing Services,' to provide up-to-date information for businesses, students, not-for-profit organisations as well as local and central government agencies.

Naku noa na

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This document is available on the Rotorua District Council website:
www.rdc.govt.nz (keyword. "demographic")

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