

Rotorua Partners' Programme

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The Rotorua Partner Programme was formally established in 2005 to recognise significant contributions from corporates and other organisations, aimed primarily at developing projects for the good of the wider Rotorua community, in partnership with Rotorua District Council.

It comprises three categories of partners:

Foundation Partner



Corporate Partner



Project Partner



The Rotorua Partner Programme is based on corporate and community philanthropy. Its intent is twofold:

- to provide an opportunity for corporates and other organisations to contribute towards community projects.
- to foster the best possible communication and working relationship between the council and each partner organisation.

What is the Rotorua Partner Programme?

The Rotorua Partner Programme, simply put, is about the Council partnering with other important Rotorua stakeholders to get things done. Our Partners want to be part of the Rotorua vision for the future.

Council is never going to be able to fund all the things that a growing district needs and in the time frame expected, without huge impacts on ratepayers.

However there are many important district stakeholders who have the means, community spirit and desire to get involved in some way in Rotorua's development. The Rotorua Partner Programme matches partnering organisations (our Partners) with projects and other opportunities they want to be associated with.

Delivering Community Outcomes

The Partner programme has helped the community, Council and other organisations to work together in a more efficient and coordinated manner, to better promote wellbeing in the district. Much of the Partners' investment has been focused on the community outcomes: a healthy community; a prosperous community; and a community with excellent facilities and services.

What the Rotorua Partner Programme is not

Rotorua Partners do not enter into a partnership with the council to receive special favours on contracts that the council tenders, on council purchasing or on any other council decisions.

Partners are not contributing money and other support that would otherwise have gone to voluntary organisations and other causes. They are contributing because they want to be a part of the future of Rotorua and because it makes good business sense for them to do so. They are making an investment in the future, for all of Rotorua's citizens.

Already there are a number of organisations who have made the commitment and others who intend doing so.

So far more than \$23m in philanthropic support has been invested by our Rotorua Partners.

Rotorua partners' programme **cont.**

Inaugural Foundation Partners



Corporate Partners



Foundation Partners



Project Partners

