

# Strategic Direction



# ROTORUA BRIGHT FUTURE– COMMUNITY OUTCOMES



Every six years, the council is required to work with residents and ratepayers to identify what are known as Community Outcomes. These are the aspirations of the community – the things that people would like to see for Rotorua in the medium to long term. Collectively they form a community vision for the future and we call the programme “Rotorua Bright Future”.

The community has identified eight outcomes as their priority for Rotorua in the future.

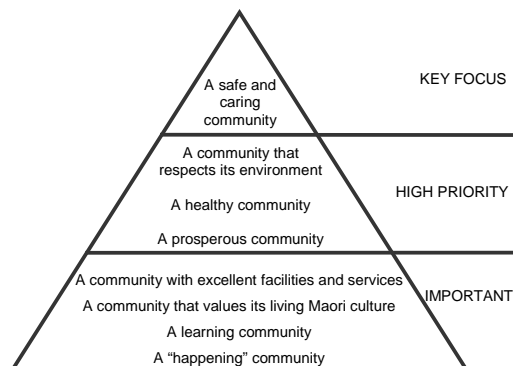
This Annual Plan details how Rotorua District Council will implement Year Two of its current Ten Year Plan.

Everything in the council’s Ten Year Plan is aimed at contributing towards achieving these things. If you have a look through the more detailed groups of council activities in The Ten Year Plan, you will see that each of these activities addresses which of the Community Outcomes it will help achieve.

It is important to note that the Council will not achieve all of these outcomes by itself. It will need to be a cooperative community effort.

For that reason, the Council is working closely with other government and community organisations to see how we can collectively work together, cooperate and share responsibilities aimed at achieving the **Bright Future** that Rotorua residents want for the district.

The key **Bright Future Rotorua** community outcomes that the community has identified for the future are:



Each of these community outcomes is made up of a number of parts. In summary, they are:

**A safe and caring community** – families and whanau are safe and strong; people are considerate and respect cultural diversity.

**A community that respects its environment** - people value, respect and understand the needs of our lakes, streams, forests and geothermal resources; commitment to preserving, monitoring and improving the natural environment is owned by everyone.

**A healthy community** - health is holistic; people are supported to enjoy and experience physical, mental, emotional, and spiritual wellbeing

**A prosperous community** - people and businesses are motivated to be successful; jobs are created and rewards are shared

**A community with excellent facilities and services** - a community that plans well to ensure facilities and services are accessible, and Rotorua is easy to get around, now and in the future

**A Community that values its living Maori culture** – The history of Te Arawa in the district and the value of Maori culture are recognised and fostered.

**A learning community** - people of all ages and backgrounds are inspired to achieve and supported to learn and be well informed.

**A “happening” community** - Rotorua is an exciting place with lots of activities and events, people welcome diversity and are inspired by creativity