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NGA PŌTITANGA Ā-ROHE

# 2016 Pre-election reports by council chief executives are required under the Local Government Act, aimed at informing election candidates and residents and promoting discussion.

Rotorua Lakes Council chief executive Geoff Williams' pre-election report provides a snapshot of council's performance, including financial performance, key milestones achieved during the past three years and future key projects and challenges. Today's excerpts focus on developing a vibrant city heart:

To view the complete Rotorua Lakes Council 2016 pre-election report visit: [www.rotorualakescouncil.nz/Vote2016](http://www.rotorualakescouncil.nz/Vote2016)

ROTORUA LAKES COUNCIL  
2016 pre-election report

MAHINGA - WHAKAPUAWAI PAKIHI HEI WHĀRIKI PŪTEA MĀ TE TAKIWĀ

# Develop

## a vibrant city heart that attracts people and activity

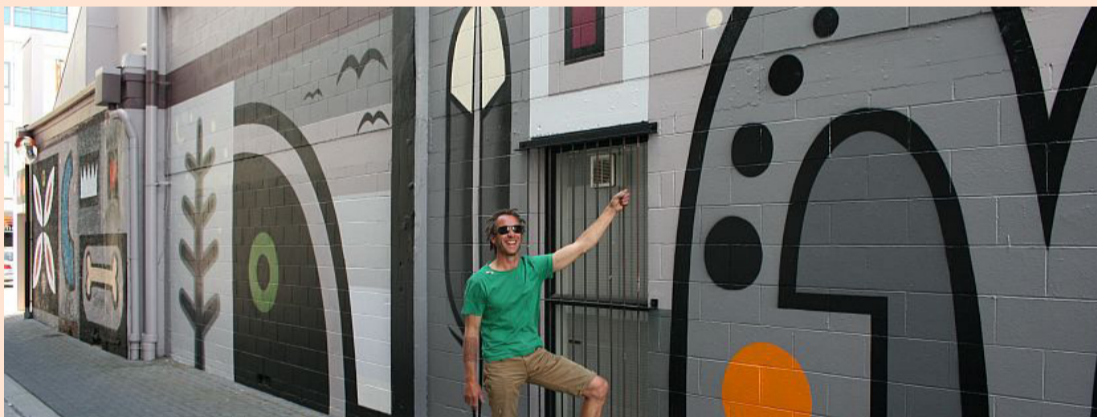


Prior to the 2013 elections Council began looking at ways to support reinvigoration of the inner city area. During this term the inner city neighbourhood has promoted positive change through the ownership, engagement and contribution of the Inner City Revitalisation Portfolio, the inner city retail group and block champions, working in partnership with the council. There are several projects and initiatives contributing to increased activity in the inner city including:

**Support** reinvigorated neighbourhoods and the creation of healthy homes

**Sustainable** infrastructure and affordable, effective council services

**Develop** our economic base by growing existing and attracting new businesses to our region



## Public Art

Public art plays a key role in bringing life and vibrancy back into the heart of our city.

These works take many different forms - they are located down alleyways, disguised as fence posts, gracing the walls of buildings or at intersections.

A new public art trail brochure has been created to guide people through the city artworks.

The trail runs from Kuirau Park, through the central city, to the Government Gardens and around Sulphur Point.

Works of art include heritage pou, carvings, bronze sculptures and murals.

### Eat Street

The outdoor dining precinct officially opened in December 2013 in time for summer. The alfresco dining area was designed to complement both Tutanekai Street and Rotorua Lakefront, as part of the city's inner city revitalisation project. The area includes an all-weather covered central walkway, with retractable roofing over dining areas on both sides of Eat Street. The objective was to create a special Rotorua destination that attracts people and provides a welcoming sense of arrival all year round.

### Night Market extension

Success of the Thursday Night Market continues. From 10 December 2015 the Night Market extended south down Tutanekai Street towards the former city focus. The extension has a family theme with areas to sit while enjoying the atmosphere and food. The extension provided opportunities for new businesses to join the market and saw an increase in foot traffic for nearby businesses.

### On-street parking in the inner city

Following a number of parking trials including free parking initiatives, feedback was collated and a final parking limit plan put into place the inner city. The result was 'free P60 areas' in the central city. The 60 minute time limit helps to create fair parking opportunities for everyone.