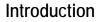
Implementation of Strategic Direction



INDEX FOR ACTIVITY GROUPS

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GUIDE TO ACTIVITY GROUPS



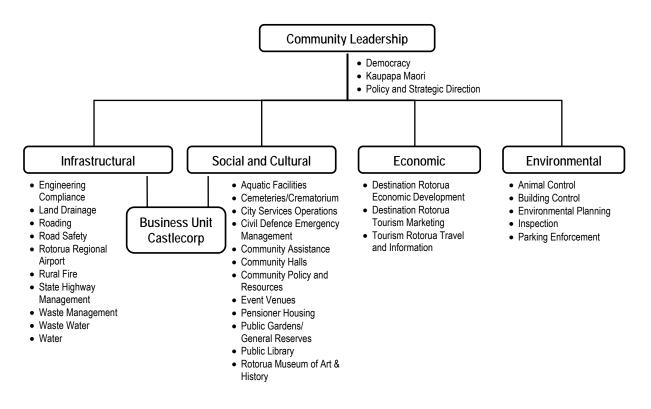
The activity groups sections of the plan divides all of the activities and services undertaken by Council into groups that reflect functional nature as well as well-being themes. In establishing the groups consideration was given to the description and nature of costs associated with each of Council's activities. The Local Government Act 2002 places an emphasis on:

- Local democracy and community participation
- Providing opportunities for Maori to contribute to Council's decision-making processes

- Sustainable development including:
 - social,
 - economic,
 - environmental, and
 - cultural well-being

There is also a special emphasis on policies, their priorities, and how they are developed.

The diagram below shows the Activity Groups and their relationships.





 Community Leadership is at the heart of local government and is central to the LGA 02 which defines the purpose of local government as:

To enable democratic local decision-making and action by, and on behalf of, communities

It also acknowledges the considerable importance of using a robust and transparent process for decisionmaking. The activity group also recognises the need for Council to provide opportunities for Maori to contribute to its decision-making process. This has been achieved by including the activities associated with the Kaupapa Maori cost centre activity within the group.

- Infrastructural has been established as an activity group in the main because many of the cost centres provide a contribution towards all of the well-being activities e.g. stormwater ensures homes are protected, businesses are not at risk of flooding and the environment is not degraded from uncontrolled stormwater runoff.
- Social and Cultural is an area where there is considerable room to develop in order to respond to identified community outcomes and priorities. The word 'cultural' can be used in a number of different contexts. Culture can be defined as the set of beliefs, attitudes, behaviours and institutions that characterise a community. Rotorua's complex cultural profile, includes its Maori heritage, modern-day ethnic diversity, arts scene, sporting culture, intergenerational differences, and measure of social connection.
- Business Unit Castlecorp is a separate business unit within the Rotorua District Council whose purpose is to provide infrastructural services to the residents of the District of Rotorua 365 days per year for:
 - water
 - wastewater
 - refuse
 - land drainage
 - parks and reserves
 - sports fields
 - public gardens
 - fleet maintenance
- Economic can be improved through Council working with key sectors and individuals to foster economic growth. Last year saw Council initiate a number of new strategies to contribute towards and facilitate economic growth. The LTCCP provides for the resourcing and implementation of Council's contribution to those strategies over the next 10 years.
- Environmental is strongly supported through Council's planning and regulatory roles and relates mainly to our functions and responsibilities under the Resource Management Act.

Levels of Service and Targets

In the Ten Year Plan 2006-2016, Council presents its intended levels of service provision for the next 10 years. Appropriate levels are determined, monitored and reviewed using 3 key mechanisms:

- Asset management plans
- Public perception surveys, and
- Submission process.

Council's plans, strategies and policies are reviewed periodically to respond to community expectations and a changing operating environment. The manner in which we monitor the effectiveness and community satisfaction with Council's levels of service was also identified as part of the process in developing activity plans.

In developing targets for stated levels of service, emphasis was put on providing good overall indicators of Council's performance and the outcomes trying to be achieved. We also provide information on what method we will use to measure if we are achieving our targets, for example a survey or data log.

Non-financial measurements (performance targets) determine the quantitative and qualitative elements of the outputs produced by Council. These performance, performance targets must have:

- Quantity how much of the service/output is being provided
- Quality how well the service/output is to be provided
- Timeliness when the service/output will be provided
- Cost how much delivery of the services/output will cost
- Location where the service/output will be provided

Although all of the above components are relevant, some have greater importance than others. At times it may be appropriate to omit a particular component if it is clear that it is not required in a particular circumstance.

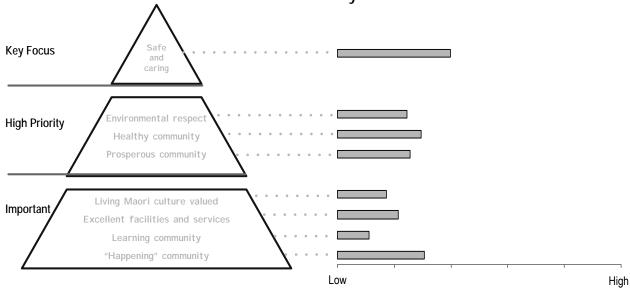
Activity Group Section

Each Activity group section begins by showing how the respective percentage of services within the group contributes to the Community Outcomes. It should be noted this contribution reflects the number of services provided that directly contribute to the Outcomes, but not necessarily the amount of revenue spent on each outcome within the group. There is a separate statement of costs and revenue for each activity within groups.

It may be noted that for the Community Leadership Group, the contribution to the Outcomes is the same as the organisations as a whole (see below). This is because the group does not directly provide services but provides governance, leadership, direction, and support to enable all the other groups to make their respective contributions.

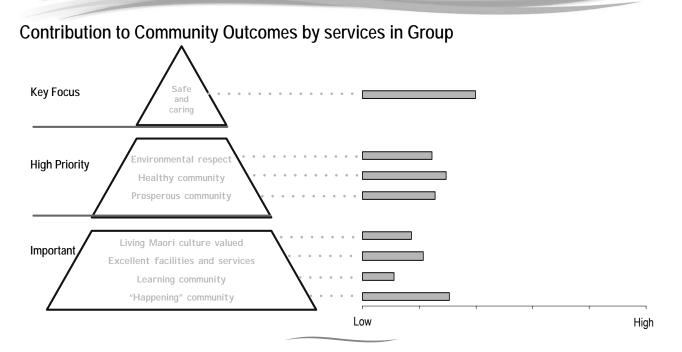
The Castlecorp Business unit makes it's contribution by delivering contracted services for other activity groups and therefore no separate contribution is shown.





Contribution of all Council services to Community Outcomes for whole Council

COMMUNITY LEADERSHIP GROUP



Overview of Group

This group is made up of the following activities of Council:

- Democracy
- Kaupapa Maori
- Policy and Strategic Direction

The Community Leadership Group activities underpins Council's democratic processes and provides the policy and priorities for strategic direction, advocacy, and delivery of services to best meet the community's need.

The activities in this group are central to ensuring that Rotorua District Council's services are contribution towards the promotion of community outcomes and improving social, cultural, economic and environmental well-being for the people of the District.

Cost of Service Statement

	2007	2008	2008	2008
			Annual	
(thousands)	LTCCP	LTCCP	Plan	Change
Direct costs	1,020	1,321	1,583	-262
Depreciation	2,803	2,398	2,189	209
Finance	78	75	487	-413
Total Costs	3,901	3,794	4,260	-466
REVENUE				
Targeted Rates			50	-50
Investment income	-115	-67	346	-413
Fees and charges	1,030	896	777	119
Total Revenue	916	829	1,173	-344
Net Cost of Service	2,985	2,966	3,087	-122

ROT@RUA

Net Cost of Service

Description	2007	2008	2008	2008
			Annual	
(thousands)	LTCCP	LTCCP	Plan	Change
Democracy	1,828	1,933	1,961	-28
Kaupapa Maori	293	255	254	1
Policy and Strategic Direction	864	778	872	-94
Total Net Cost of Service	2,985	2,966	3,087	-122
		-	-	

How we pay for this Group

1 2				
	2007	2008	2008	2008
			Annual	
(thousands)	LTCCP	LTCCP	Plan	Change
OPERATIONAL FUNDING				
Net Cost of Service	2,985	2,966	3,087	-122
Funding	2,985	2,966	3,087	-122
Less Depreciation for Capital	-2,803	-2,398	-2,189	-209
Total Rates (General) for (from) Operations	182	568	898	-331
CAPITAL FUNDING				
Rates funding (General)	2,803	2,398	2,189	209
Loans from (to) Corporate Funds	1,200	-1,117	741	-1,857
Advances net	10	7	7	0
Asset sales	170	947	620	326
Total Capital	4,183	2,235	3,557	-1,322

Capital Program

(thousands)	Rational	2008 LTCCP	2008 Annual Plan	2008 Change
Democracy				
Computer Purchases	Renewal	10	11	-1
Policy And Strategic Direction				
Computer Purchases	Renewal	5	5	0
Corporate Administration Computer Purchases / Office Equipment	Renewal	22	22	0
	Renewal	22	22	0
Accounting Computer Purchases / Furniture & Fittings	Renewal	6	3	3
	Renewal	0	5	5
Treasury Computer Purchases	Renewal	11	9	2
	Konewar		,	2
Human Resources Computer Purchases	Renewal	10	8	2
			· ·	-
Information Management Corporate Development	Renewal	80	100	-20
Web	Renewal		260	-260
Ozone Implementation	Renewal		350	-350
Data Integration	Renewal	50		50
Computer Purchases	Renewal	43	10	33
		173	720	-547
Records				
Imaging	Renewal	309	903	-594
Computer Purchases	Renewal	30	17	13
		338	919	-581
Land Information Services				
Computer Purchases	Renewal	94	84	10
Information Technology				
Core Hardware Replacements	Renewal	217	227	-10
Core Hardware New - Storage	Renewal	0	200	-200
Other Computer Purchases	Renewal	58	58	
		275	485	-210
Property Management				
Council Administration Building	D .	-		
Furniture / Alterations	Renewal	52	52	
Plant	Renewal	201	201	
Carpet	Renewal	304	304	
Depot Gas Boilers	Renewal	14	14	
Strategic Properties	Renewal	720	720	
		1,291	1,291	0

DESTINATION

Large variances explained

It is anticipated that Council will have more funds invested throughout 2007/08 than initially budgeted. There are a number of capital projects that have been carried forward from 2006/07 due to changes in key personnel. These include:

- Web development
- Ozone implementation
- Imaging project
- Hardware storage

and as a consequence the depreciation expense for 2007/08 will be reduced.

What we say we will do

Democracy

OUTCOMES PROMOTED –All outcomes					
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets		
All sub outcomes	Open and participative democracy	NRB Survey	55% of community finds Councillors approachable.		
	Triennial elections	Elections NZ results	50% of voter turnout at 2007 election		
	Governance, leadership and determination of policy	NRB Survey	89% of public approval for Council's policies and performance.		

Kaupapa Maori

OUTCOME PROMOTED – A community that values its living Maori culture				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
 Preservation and sustainable development of Maori resources 	To encourage the development of lwi Management Plans.	Reported to Te Arawa Standing Committee.	Three new Mana Whenua plans per year.	
 Improved opportunities 				
A community that recognises the value of partnerships including the Treaty of Waitangi.	To hold workshops to foster partnership.	Number of workshops reported to Te Arawa Standing Committee.	One workshop per year.	
Fostering Maori cultural activities To hold Te Reo and Tikanga and expression classes.		Record of attendance.	One Te Reo 2 month course.	
	classes.	 Beginners, advance programmes continue. 	One Tikanga 2 month course.	
Respecting Te Arawa as part of the unique heritage of Rotorua District.	To conduct historical tours.	Keep record of participants.Evaluation forms.	6 historical tours per year.	
Strengthen relationships between	Development and maintenance	•Database.	Memorandum of Understanding	
cultures.	of relationships between Council and Maori.	 Reporting/ reports. 	 Protocol Agreements 	
			Advisory Committee	
			Consultation Committee	
			Marae meetings	



Policy and Strategic Direction

	OUTCOMES PROMOTED –All outcomes					
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets			
All sub outcomes	Community participation in setting strategic direction.	Question residents on approval/ disapproval of Council decisions/ actions.	Less than 35% of NRB respondees disapprove of recent decisions/actions.			
		SOPs summary for consultation minimum 1 month.	Consult with public on draft LTCCP or Annual Plan and any LTCCP amendments.			
-		Plan completed and publicly available.	N/A			
	Community engaged, informed and consulted on major policies, decisions, projects and activities.	Ensure minimum number of publications undertaken annually.	Publication of at least 6 issues of District News for the year.			
		Report to community.	N/A			
		NRB public perceptions survey.	67% of residents rate level of council information to be sufficient.			

Funding

Democracy

Who benefits from the activity?

• The community as a whole benefits from this activity.

What is the period of benefit?

 Benefits are ongoing with the continuing development of Council as an efficient and effective organisation.

Kaupapa Maori

Who benefits from the activity?

• The community as a whole along with the Maori community benefits from this activity.

What is the period of benefit?

• Benefits are ongoing with the continuing development of Council as an efficient and effective organisation.

Policy and Strategic Direction

Who benefits from the activity?

• The community as a whole benefits from this activity.

What is the period of benefit?

 Benefits are intergenerational and ongoing with the continuing development of Council as an efficient and effective organisation. Who creates need for the activity?

• The need to undertake this activity is created by the community as a whole, supported by legislation.

Who creates need for the activity?

• The need to undertake this activity is created by the community as a whole, supported by legislation.

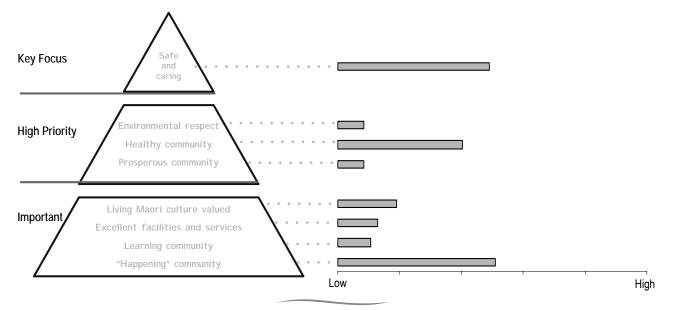
Who creates need for the activity?

• The need to undertake this activity is created by the community as a whole, supported by legislation.



SOCIAL AND CULTURAL GROUP

Contribution to Community Outcomes by services in Group



Overview of Group

This group is made up of the following activities of Council:

- Aquatic Facilities
- Cemeteries/Crematorium
- City Services Operations
- Civil Defence Emergency Management
- Community Assistance
- Community Halls
- Community Policy and Resources
- Event Venues
- Pensioner Housing
- Public Gardens/General Reserves
- Public Library
- Rotorua Museum of Art & History

The Social and Cultural Group activities in this group enhance the district as a place to live. Many of the services provided through these activities are recognised as very important to the community and would not be able to be provided to the level expected without Council's contribution and involvement.

Cost of Service Statement

	2007	2008	2008	2008		
			Annual			
(thousands)	LTCCP	LTCCP	Plan	Change		
OPERATING COSTS						
Direct costs	23,679	24,412	25,091	-679		
Depreciation	4,246	5,184	5,186	-2		
Finance	1,507	2,276	2,034	243		
Total Costs	29,431	31,872	32,311	-439		
REVENUE						
Subsidies and grants	616	396	570	-174		
Investment income	121	89	45	44		
Fees and charges	6,576	7,287	7,408	-121		
Capital grants and contributions	957	4,382	4,878	-496		
Total Revenue	8,270	12,154	12,900	-746		
		40 740	40.444			
Net Cost of Service	21,161	19,719	19,411	308		



Net Cost of Service

	00			
Description	2007	2008	2008	2008
			Annual	
(thousands)	LTCCP	LTCCP	Plan	Change
Aquatic Facilities	1,351	1,486	1,647	-162
Cemeteries/Crematorium	174	187	188	-1
City Services Operations	1,705	1,755	2,094	-339
Parking CBD Operations	-809	-823	-720	-103
Civil Defence Emergency Management	302	317	318	-1
Community Assistance	1,067	1,013	971	43
Community Halls	296	301	296	4
Community Policy & Resources	1,047	1,215	1,203	12
Event Venues	3,160	1,580	1,155	425
Nursery	38	38	9	29
Pensioner Housing	288	261	343	-82
Public Gardens/General Reserves	7,690	8,278	8,102	176
Public Library	3,160	3,385	3,280	105
Rotorua Museum of Art & History	1692	727	525	202
Total Net Cost of Service	21,161	19,719	19,411	308

How we pay for this Group

now we pay for this Group						
	2007	2008	2008	2008		
			Annual			
(thousands)	LTCCP	LTCCP	Plan	Change		
OPERATIONAL FUNDING						
Net Cost of Service	21,161	19,719	19,411	308		
Plus Capital Grants and Contributions	957	4,382	4,878	-496		
Less Community Assets Funding	-88					
Funding	22,030	24,100	24,289	-188		
Less Depreciation for Capital	-4,246	-5,184	-5,186	2		
Total Rates (General) for (from) Operations	17,784	18,917	19,102	-186		
CAPITAL FUNDING						
Rates funding (General)	3,377	802	308	494		
Loans from (to) Corporate Funds	13,990	6,252	13,647	-7,395		
Capital Grants	273	3,569	4,065	-496		
Resource management fees	600	612	612	0		
Development Contributions	84	200	200	0		
Reserves net	1,248	-308	-10	-298		
Advances net	-696	-21	-832	811		
Grants for Community Assets	-88					
Total Capital	18,788	10,593	17,990	-7,397		

Capital Program

(thousands)	Rational	2008 LTCCP	2008 Annual Plan	2008 Change
Aquatic Facilities Aquatic Centre Upgrade Computer Purchases / Office Equipment	Level of Service Change Renewal	74 76	74 34 108	-32
Cemeteries/Crematorium Crematorium - General >\$1000 Cemetery Development	Renewal Provision for Growth	12 5 17	12 205 217	-200 -200
City Services Operations Security Cameras / Lighting / Computers	Renewal	54	58	-4
Parking CBD Operations Hinemoa Street Building Parking Meters / Equipment Purchases	Renewal Renewal	33 36 69	33 36 69	0
Community Halls Furniture and Fittings	Renewal	0	20	-20
Civil Defence Emergency Management Computer Purchases / Plant & Equipment	Renewal	19	19	0
Community Assistance Community House	Renewal	26	86	-60
Community Policy & Resources Computer Purchases	Renewal	9	13	-5

Convention Centre

		2008	2008	2008
(thousands)	Rational	LTCCP	Annual Plan	Change
Computer Purchases / Office Equipment	Renewal	30	9	21
Civic Theatre - Backstage Redevelopment	Renewal	3,795	3,795	0
Plant	Renewal	45	274	-229
Furniture and Fittings	Renewal	46	36	10
Theatre - Replacement	Renewal	558 4	605	-47 4
Acoustical Improvements Carpet & Vinyl	Level of Service Change Renewal	182	57	125
Calpet & Villyi	Reliewal	4,661	4,777	-116
		4,001	4,///	-110
Energy Events Centre				
Plant / Furniture & Fittings / Floor Coverings	Renewal	45	42	3
				-
International Stadium				
Computer Purchases	Renewal	3	3	
Stadium Turnstiles	Level of Service Change	3		3
		5	3	3
Recreation Programme		-	-	
Equipment	Renewal	5	5	
Parks Administration				
Computer Purchases	Renewal	10	10	0
Computer 1 dichases	Renewal	10	10	0
Pensioner Housing				
Lucas Place Flats	Renewal	16	16	
Rawhiti Flats	Renewal	1,646	3,200	-1,554
		1,663	3,216	-1,554
		· ·		· .
Public Gardens / General Reserves				
City Entrance Ways	Level of Service Change		250	-250
Boat Ramps / Jetties	Renewal	139	139	
General Reserve Development	Level of Service Change	95	95	
Hannahs Bay Wetland Development	Level of Service Change		50	-50
Hockey Improvements	Renewal		900	-900
Replacement Fences	Level of Service Change	100	100	
New Wharf	Level of Service Change	346	416	-70
Ngongotaha CBD Upgrade	Provision for Growth	334	534	-200
Playgrounds New / Replacement	Renewal	169	169	
Signage Replacement	Level of Service Change	35 257	35	1 700
Westbrook Park Land Purchase and Development Other Various Renewals	Level of Service Change Renewal	257 70	1,957 70	-1,700
Other various Renewals	Reliewal	1,545	4,715	-3,170
		1,545	4,/15	-3,170
Public Library				
Renewal Books	Renewal	525	525	
Computer Purchases / Equipment Purchases	Renewal	166	142	24
Buildings Upgrade	Level of Service Change/Backlog	206	1,936	-1,731
		897	2,604	-1,707
Rotorua Museum of Art and History				
Collection Purchase	Provision for Growth	8	8	
Rotorua Stories Moving Seats	Renewal	4 070	265	-265
Centennial Development	Provision for Growth	1,373	1,633	-260
Theatre & Exhibition Equipment	Renewal	47	47	0
Computer Purchases / Office Equipment	Renewal	55	52	3
Other Various Renewals	Renewal	10	24	-14 -536
		1,492	2,028	-030
Total Capital for Social and Cultural Group		10,593	17,990	-7,397
		10,373	17,770	-1, J 71



Large variances explained

There are increased costs for: street cleaning (following renewal of contract), CARV project (offset by subsidy), and Energy Event Centre operations (offset by additional income).

There is increased capital expenditure for cemetery development, Rawhiti pensioner flats, Museum centennial project and moving seats.

What we say we will do

Aquatic Facilities

Also there is carried forward capital projects for Ngongotaha CBD upgrade, Westbrook Park development and Library building upgrade. These capital projects will mostly be funded by loan.

OUTCOMES PROMOTED - A healthy community - A happening community				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
 Increasing recreational opportunities Improving health status for all Improved youth health Partnerships to promote 	Provide safe, excellent and affordable swimming pools for competitive sports, casual recreation and health and fitness training.	NRB Survey	Two thirds of Rotorua households will visit or use the Aquatic Centre each year.	
 healthy living Healthy whanau, healthy communities Lots of events including sporting, cultural, festivals, arts Leading edge activity events Great facilities to visit Provision of good quality event, conference and tourism facilities 		Operations log	Open the Aquatic Centre 364 days a year, open to the public 105 hours each week.	

Cemeteries/Crematorium

OUTCOME PROMOTED – A community with excellent facilities and services				
Sub outcomes (Key result areas)Service providedHow We Will Measure2007/08 Targets				
Affordable facilities and reserves and services	Ensure culturally appropriate, well designed, conveniently located cemeteries are available in the Rotorua District	Location maps of Rotorua Cemeteries.	Burial plots are available locally and cremation services are provided in the district.	

City Services Operations

OUTCOME PROMOTED – A community with excellent facilities and services			
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets
Good, safe, maintained services and roads	High standards of CBD cleaning and maintenance	Reports (contractors) confirm that cleaning and maintenance completed to the required standards.	Ensure cleaning and maintenance is completed to 95% of the approved standards for: City Centre Lakefront Government Gardens Ngongotaha Village Whakarewarewa Village





OUTC	OME PROMOTED – A communi	ty with excellent facilities and	services
Easy to get from place to place	Car parking available for "users' in the CBD	Random survey of car park usage.	Meters for car parks will be provided in the CBD where shown the availability of car a parks is less than 1 in 7 for the whole street.
Good quality infrastructure for future	High quality janitorial services for public conveniences in the City Centre and environs	Contractor reports and random inspections confirm required standards met.	Janitorial programme completed to standards required (100%).
	OUTCOME PROMOTED - A	safe and caring community	
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets
Providing safe public spaces	Contribution to crime prevention by provision of a crime prevention camera system	Record of crime prevention camera operation maintained.	Maintain the operation of the crime prevention camera system.

Civil Defence Emergency Management

OUTCOMES PROMOTED - A safe and caring community - A healthy community				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
Safe home and streets	Efficient operational capabilities	NRB Survey.	A 5% increase in the number of	
Organisations working together on agreed priorities	for responding to an emergency.		households reporting to have an emergency plan and pack in place 30 June each year.	
 Safe public places 	Stabilise the affected community	Report prepared and reviewed by	Review Recovery Plan for	
 Partnerships to promote healthy living 	and assure that life support systems are operational.	BOP CDEM Group.	Rotorua.	
 Effective responses to developing health issues 				

Community Assistance

OUTCOMES PROMOTED - A safe and caring community - A healthy community - A community that values its living Maori culture - A "happening" community				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
Safe homes and streets	Directly and indirectly provide	Occupancy Logs	Provide accommodation to	
Organisations working together on agreed priorities	assistance to community groups to build their capacity and help them achieve their objectives.		complying groups i.e.: Community House and other Council owned venues.	
Less crime		RDC Annual Report	Provide rates relief to churches,	
Providing safe public spaces			sports clubs, arts and cultural	
 Families and whanau work, play and talk together 			organisations and community groups in terms of rating legislation and Council policy.	
 Partnerships to promote healthy living 		RDC Annual Report	Provide annual grants to Community organisations and	
Healthy whanau, healthy communities			support projects in the arts and cultural areas.	



OUTCOMES PROMOTED - A safe and caring community - A healthy community - A community that values its living Maori culture - A "happening" community				
 A community that recognises the value of partnerships including the Treaty of Waitangi 	RDC Annual Report	Provide funding through the Community Asset Development Fund to enable community groups to invest in social and		
 Strengthening relationships between cultures 		recreational capital for the benefit of the whole community.		
 Great facilities to visit, e.g. Museum, Arts Village, Aquatic Centre 	Twice yearly contract performance reports.	Contract NFP organisations to deliver outputs that support the community outcomes.		
 Celebrating and nurturing traditional Maori culture 				
 Foster artistic expression, art, music, dancing, public performances and exhibitions 				

Community Halls

OUTCOMES PROMOTED - A safe and caring community - A healthy community - A community that values its living Maori culture - A "happening" community				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
 Safe homes and streets 	Directly and indirectly provide	RDC Annual Report	Provide and maintain a facility in	
• Organisations working together on agreed priorities	assistance to community groups to build their capacity and help them achieve their objectives.		rural communities to foster community cohesion.	
Less crime	· · · · · · · · · · · · · · · · · · ·			
 Providing safe public spaces 				
 Families and whanau work, play and talk together 				
 Partnerships to promote healthy living 				
 Healthy whanau, healthy communities 				
 A community that recognises the value of partnerships including the Treaty of Waitangi 	Directly and indirectly provide assistance to community groups to build their capacity and help them achieve their objectives.	RDC Annual Report	Provide and maintain a facility in rural communities to foster community cohesion.	
 Strengthening relationships between cultures 				
 Great facilities to visit, eg Museum, Arts Village, Aquatic Centre 				
 Celebrating and nurturing traditional Maori culture 				
 Foster artistic expression, art, music, dancing, public performances and exhibitions 				



Community Policy and Resources

OUTCOMES PROMOTED - A safe and caring community - A healthy community - A community that values its living Maori culture - A "happening" community				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
Safe homes and streetsOrganisations working	Advocate social and cultural issues on behalf of community	RDC Annual Report	Ensure significant proposed social and/or cultural legislation	
together on agreed priorities	groups within the Rotorua district and on behalf of the Rotorua		and policies are reviewed and if appropriate, a Rotorua	
Less crime	district to Regional and Central Government		perspective submitted as part of the consultation process.	
Providing safe public spaces	Ensure quality information on	RDC Annual Report	Produce and update reports on	
 Families and whanau work, play and talk together 	the social and cultural composition and trends of the community are available and used in the direct setting of Rotorua		Rotorua's demographic profiles – Social Monitor	
 Partnerships to promote healthy living 			- Youth - Elderly	
 Healthy whanau, healthy communities 			- Ethnicity - Good Health - Youth Services Directory	
 A community that recognises the value of partnerships including the Treaty of Waitangi 	Facilitate specific programmes and foster partnerships that contribute to social and cultural	Report to CP & Rec Committee on the results of the safety perceptions survey.	Contribute to an increase in the perception of safety in the community to 78% (76% in	
 Strengthening relationships between cultures 	wellbeing		2005).	
 Great facilities to visit, e.g. Museum, Arts Village, Aquatic Centre 				
Celebrating and nurturing traditional Maori culture				
 Foster artistic expression, art, music, dancing, public performances and exhibitions. 				

Event Venues

OUTCOME PROMOTED – A "happening" community			
Sub outcomes Key result areas)	Service provided	How We Will Measure	2007/08 Targets
 Lots of events including Sporting, cultural, festivals, arts 	Excellent well maintained and well used venues	NRB (new question).	2/3 of Rotorua residents will use an Event Venues facility during
 Leading edge activity events 			the year.
 Provision of good quality event, conference and tourism facilities 		Analysis of bookings through Schedular.	40% of hirers are from community groups at community hire rates.
 Celebrating and nurturing traditional Maori Culture 		Hire customer satisfaction surveys.	90% customer satisfaction.
 Foster artistic expression, art, music, dancing, public 		Financial performance of Event Venues Rotorua.	Charges to meet 25% operating costs.
performances and exhibitions.	To encourage a wide range of events with high levels of local participation that add to the appeal of Rotorua for its citizens and visitors.	Analyse economic impact from events facilitated by Event Venues and reset targets.	Contribute prior year's figure plus 5% growth to the local economy by way of delegate and visitor spend.
		A calendar of 1 major event per week average.	A calendar of 1 major event per week average.



OUTCOME PROMOTED – A prosperous community				
Sub outcomes (Key result areas) Service provided How We Will Measure 2007/08 Targets				
Rising average incomesReducing unemployment rate	Attract significant events and conferences to Rotorua.	Analysis of bookings.	25 conferences with over 11,000 delegates attending each year.	

• More employment opportunities

• Encouraging growth

OUTCOME PROMOTED – A healthy community				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
 Increasing recreational opportunities 	To increase and develop recreational event opportunities and to develop partnerships to deliver those opportunities.	Calendar of events.	A calendar of local recreational events.	
 Improving health status for all 				
 Improve youth health 				
 Effective responses to developing health issues 				
 Partnerships to promote healthy living 				
 Healthy whanau and healthy communities 				

Pensioner Housing

	OUTCOME PROMOTED -	A safe and caring community	
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets
Safe homes and streets	Sensitively manage tenancies	Tenancy Records	Provide accommodation for a
 Organisation's working together on agreed priorities 	whilst achieving financial and occupancy objectives.		maximum of 172 elderly people with limited assets.

OUTCOME PROMOTED – A healthy community				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
Partnerships to promote healthy living	Maintain the Pensioner houses and their environs as sustainable community assets.	Maintenance Logs/Calls	Respond to maintenance requests within 10 working days if non-urgent or 2 working days if it is an urgent issue.	

Public Gardens/General Reserves

OUTCOMES PROMOTED - A safe and caring community - A healthy community				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
 Providing safe public spaces 	Provide and maintain safe accessible parks and reserves, play areas, wetlands, gardens and walkways	Spatial analysis using GIS maps.	A children's play area within	
 Families and whanau work, play and talk together 			500m of 90% of dwellings in the urban area.	
 Increasing recreational opportunities 		Safety audit completed annually and reported to Council through CPR Committee.	97% of safety audits comply with NZ Safety Standards.	
	Form and function of play areas/locations reviewed.	Review completed and report presented to Council through CPR Committee.	Play areas/ locations reviewed every 5 years.	

DESTINATION

OUTCOMES PROMOTED - A safe and caring community - A healthy community

Provide and maintain sportsfields for local, regional, national competitions and participation

NRB Survey and Summer and Winter booking form analysis.

Grassed sportsfields for all summer and winter codes as demonstrated by an overall satisfaction level of 91% in the NRB Survey.

OUTCOME PROMOTED – A community that respects its environment				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
 Improved lake water quality People using and enjoying our natural environment Kaitiakitanga (guardianship) Managing and protecting geothermal resources and our springs, trout, lakes, forests, geysers 	Enhance the urban and rural environment with excellent open space design, planting and interpretation	NRB Survey	Stunning floral displays, amenity plantings and street trees in public gardens within the CBD, suburban streets and rural and lakeside reserves as demonstrated by an overall satisfaction of 92% in the NRB Survey.	

Public Library

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OUTCOME PROMOTED – A community with excellent facilities and services				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
Affordable facilities and reserves and services.	Outstanding library freely accessible to Rotorua residents and visitors.	NRB Survey.	Four out of every five households use the District Library service.	
		Horizon database of library numbers.	65% of population are members of the library.	
		Log of opening hours.	Library open to the public Monday-Friday 9.30am-8.00pm, Saturday 9.30am-12.30pm.	

OUTCOME PROMOTED - A community that values its living Maori culture

Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets
Improved opportunities.	Collection of local Maori and	Catalogue and index.	100% of all published and
 Fostering Maori cultural activities and expression. 	European print resources for reference and study.		unpublished print material reflecting Rotorua's heritage and culture is purchased each year for maintaining and protecting for present and future generations.
 Respecting Te Arawa as part of the unique heritage of Rotorua District. 			
		Internet service logs.	Provide 24 hour 7 day access to the local history catalogue or index through the internet.
		Log of opening hours.	Physical secure access to items in the local history collection Monday-Friday 9.30am-8.00pm Saturday 9.30am-12.30pm



	OUTCOME PROMOTED) – A learning community	
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets
 Learning activities accessible for everyone. Excellent pre-school/ infants facilities. Whanau supported learning. 	Collections of fiction and non fiction for information, education and recreation.	NRB Survey.	A range of educational levels including primary, secondary, tertiary and adult learning as demonstrated by an overall satisfaction rating of 85% in the NRB Survey.
		Record of school and organisations taking the tours are noted in the Library operations log.	Instruction will be provided in library use and resources to no fewer than 75 groups per year.
		Log of classes and packs delivered.	New Entrant packs will be delivered to every 5 year old starting school in the district.
	OUTCOME PROMOTED -	A "happening" community	
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets
Lots of events including	Events that reflect the art and	Programme logs	4 children's programmers per

•	Lots of events including sporting, cultural, festivals, arts.	Events that reflect the art and cultural interest of the community with a specific focus on literacy.	Programme logs.	4 children's programmers per year.
•	Leading edge activity events.			2 teens programmes per year. Toddler Time 2 times a week
•	Foster artistic expression, art,			during school terms.
	music, dancing, public performances and exhibitions.	and	Noticeboard utilisation logs.	Noticeboards showcasing various community group/individual work or activities
•	Great facilities to visit.			for no fewer than 50 weeks per year.

Rotorua Museum of Art & History

	OUTCOME PROMOTED -	A "happening" community	
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets
 Great facilities to visit 	An outstanding museum experience free to local residents of Rotorua	NRB Survey	More than half the households in
• Foster artistic expression, art, music, dancing, public performances and exhibitions			Rotorua will visit the Museum each year.
		NRB Survey	At least 70% of local residents are very satisfied with the Museum and its services.
		Weekly Reporting Log	Open the museum 364 days a year, open to the public during advertised opening hours.
		Exhibition Programme as presented to Council.	No fewer than 20 touring and specially curated exhibitions from other parts of NZ and overseas per year.

OUTCOME PROMOTED – A community that values its living Maori culture				
Sub outcomes Service provided How We Will Measure 2007/08 Targets				
Preservation and sustainable development of Maori resources	Collect, preserve, catalogue and conserve the community's cultural heritage.	Collection database records.	Provide at least 7 collections of approximately 100,000-125,000 items.	

DESTINATION

OUTCOME PROMOTED – A community that values its living Maori culture

Interpret and display the art, culture and stories of Rotorua and Te Arawa via a number of permanent exhibitions. Exhibition log.

Provide and maintain at least 7 permanent exhibitions 364 days of the year.

OUTCOME PROMOTED – A learning community				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
Learning activities accessible for everyone Quality educational institutions.	A range of educational levels including primary, secondary, tertiary and adult learning.	Annual public programmes log.	Provide at least 20 Public Programmes (workshops/ lectures) per year.	
		LEOTC Contract Milestone Reports.	Provide curriculum based learning programmes to at least 12000 students/year.	
		Daily check of information displays.	Provide at least 14 different language based navigational maps so that museum visitors can self guide themselves around the museum.	
		Daily reporting log and customer surveys.	Provide a minimum of 4 guided tours per day by trained docents.	

Funding

Aquatic Facilities

Who benefits from the activity?

- The community as a whole benefits from this activity and is provided with a choice of recreational facilities which are affordable, safe and fun, as well as to provide a healthy activity. Individual members of the community who derive benefit from this activity include:
 - Individuals who have a range of needs, including: health, rehabilitation, fitness, sport, swimming education (children, youth, Maori, Pacific Islanders, male, female, senior persons with disabilities).
 - Members of groups with needs for swimming education, health, relaxation, fitness, sport training, recreation, and rehabilitation (schools, swimming clubs, sports clubs, community organisations).
 - Visitors to the district who come primarily for recreation or in relation to an event or training.

What is the period of benefit?

 Benefits last for the duration of the visit and are also ongoing from a healthy lifestyle.

Who creates need for the activity?

 The need to undertake this activity derives from those who use the service

Funding source

Since benefits are seen as relating more to individuals and groups who use the Centre than to the community as a whole, these users should pay for the service, but recovery of costs from users is limited to a level that will not discourage use. A significant increase is likely to prevent people on low incomes from coming to the Centre. It is intended that fees be maintained at a level that will enable potential users to have access and that will encourage use.

Cemeteries/Crematorium

Who benefits from the activity?

The community as a whole benefits:

- from the historical significance of those who have passed away.
- by providing for maintenance of public health through sanitary disposal of the deceased.

Individuals who benefits are:

- Users of the service and those who visit.
- Individuals and families from being able to plan.
- Those who seek a historical and heritage purpose.

What is the period of benefit?

Benefits are ongoing.

City Services Operations

City Services

Who benefits from the activity?

- The community as a whole benefits from this activity; it is available and accessible to everyone. It provides an attractive, clean, well maintained, safe city and environs with easy and unobstructed access to attractive and safe shops and the surrounding environment.
- Retailers and landlords benefit from the commercial opportunity of operating in an attractive environment.
- Visitors to the city also derive a benefit.

City Parking

Who benefits from the activity?

Sections of the community who derive benefit from this activity include:

- The entire community from the accessibility of central areas and transportation throughout.
- Road users and parking facility users.
- Retailers and landlords who benefit from shopping centres being made accessible.

What is the period of benefit?

 Benefits are ongoing as long as the infrastructure is maintained. Who creates need for the activity?

 The need to undertake this activity derives from the community as a whole with equity of access and affordability.

Funding source

Having regard to the benefits it is considered that:

- Costs of burials and cremations should be funded by user charges; and that
- Maintenance of the open space, which is essentially a park, should be funded by general rates.

What is the period of benefit?

 Benefits are intergenerational and ongoing as long as the infrastructure and service are maintained.

Who creates need for the activity?

- The need to undertake this activity derives from the community as a whole, by public expectation rather than any particular individuals or group.
- The need to undertake this activity is also partly created by shops and shoppers, including visitors.

Who creates need for the activity?

- The need to undertake this activity is created by the community as a whole.
- The need to undertake this activity is also partly created by shops and shoppers, including visitors.

Funding source

- Users of the off-street service are the prime beneficiaries and pay for the service as they use it.
- Fees are set at a level that will not dissuade use of the parking facilities, but meets the cost of this activity.



Civil Defence Emergency Management

Who benefits from the activity?

• The community as a whole benefits from assurance that a Civil Defence Emergency Management Plan is maintained for activating in the event of an emergency.

What is the period of benefit?

• Benefits are ongoing in terms of peace of mind for residents, although direct benefits are short term in the event of a disaster.

Community Assistance

Who benefits from the activity?

- The community as a whole benefits from:
 - Choice of arts and recreational activities; these also contribute to having a healthy community.
 - The educational opportunities and cultural awareness that comes from the provision of performing arts activities and facilities.
- Individuals who take advantage of the facilities benefit from this activity.

What is the period of benefit?

 Benefits are ongoing to the people of Rotorua through access to community assistance schemes in terms of use and access of facilities and the presence of organisations in the community. Who creates need for the activity?

 The need to undertake this activity derives from the community as a whole rather than any particular individuals or group and is created by legislation.

Who creates need for the activity?

 The need to undertake this activity derives from the community as a whole by way of access to cultural, educational, recreational and creative media organisations and facilities.

Funding source

- Community Assistance: Funding requirements and demands may change over time arising from potential demographic changes.
- Community Houses: The level of commitment required varies through the period due to maintenance work required at the three Council-supported venues – Community House, Kuirau House, and Rotorua Arts Village.
- Benefits of expenditure on this service are public in nature in that Council's objective for providing the service is to enhance social and cultural well-being.
- This activity is funded from general rates.

Community Halls

Who benefits from the activity?

- The community as a whole benefits from:
 - The choice of recreational activities and venues.
 - Healthy active communities.
- Users of facilities and spectators of events benefit from the activities.
- Event organisers benefit from commercial gains from using the facilities.

What is the period of benefit?

• Benefits are ongoing as long as the facilities are maintained.

Who creates need for the activity?

The need to undertake this activity derives from:

- Communities who surround the rural halls.
- Event organisers who need the infrastructure in order to hold events.

Funding source

Benefits derive to both the community as a whole and to individuals and groups.

The primary users are local communities, including school groups, sporting groups, community oriented organisations and individual family members. In addition, some use of the facilities derives to district people from outside the rural communities.

Council considers this activity provides some holistic benefit to the well-being of the district as a whole.

User charges are preserved at a level that will not dissuade or prevent use of the facilities, since it is not wise to detract from community activities and spirit throughout the district.

Further, there is little ability to extract greater user pays given the localities of the facilities, the market available, and the voluntary management and cleaning role undertaken by the community.



Community Policy and Resources

Who benefits from the activity?

- The community as a whole benefits from enrichment that comes from exposure to different groups and opportunities.
- Disadvantaged members of the community benefit from this activity.

What is the period of benefit?

 Benefits are ongoing as sharing of experiences and expertise leads to community enhancement.

Event Venues

Who benefits from the activity?

- The community as a whole benefits:
- From the city's vibrant image and attraction of visitors.
- By the contribution to economic growth and employment of the district by providing upmarket venues.
- Event organisers, community groups and sports bodies benefit from availability and use of the facilities and infrastructure.
- Local businesses, including suppliers, tourism operators, retailers, conference organisers, and the private event industry derive a commercial benefit.
- Individuals and groups who attend events benefit from this activity.

What is the period of benefit?

• Benefits are intergenerational and ongoing as long as the infrastructure/service is maintained, by way of city image, promotion, and diversity.

- Who creates need for the activity?
- The need to undertake this activity derives from the community as a whole, since the more integrated members of society are, the more they contribute to the economic, environmental, social and cultural well-being of the community.

• Event managers and spectators derive both short and long term benefits from specific events.

Who creates need for the activity?

The need to undertake this activity derives from:

- The community as a whole in respect of events and facilities for community development and maintenance.
- Event promoters who need development and maintenance of event infrastructures.

Funding source

It is considered to be in the interests of residents and ratepayers to maximise both commercial revenue and local use for all venues.

The level of user charges is driven by market conditions at both the local and commercial levels; these determine ability to increase revenues so that adjustments and price changes need to be carefully transitioned.

Pensioner Housing

Who benefits from the activity?

- Older persons with housing needs benefit from this activity.
- Persons in receipt of an invalid benefit who require housing derive a benefit.
- The community as a whole benefits from providing housing to fulfil a need.

What is the period of benefit?

- Benefits to individuals last as long as the accommodation is used.
- Benefits to the community continue while the housing stock is maintained.

Who creates need for the activity?

The need to undertake this activity derives from:

• The elderly and people in receipt of an invalid benefit who need housing.

• The community as a whole since community housing offers essential services that may not be offered otherwise.

Funding source

Since the benefits are essentially private benefits to the tenants, it is considered rental charges should recover all costs of the activity without subsidy from general rates.

This includes covering costs of maintenance and contribution to capital development, but without providing any commercial return on the asset value of the properties.

Council policy supports the Central Government philosophy that social housing rental should not exceed 25 - 30% of fixed income.



Public Gardens/General Reserves

Who benefits from the activity?

- The community as a whole benefits from:
- Choice of recreational facilities and a healthy active community.
- Access to lakes, clean water quality, attractive parks, gardens and streetscapes, and high quality reserve facilities.
- Event organisers benefit from commercial opportunities from activities.
- Individuals who take part as activity participants and spectators.

What is the period of benefit?

- Benefits are both short term and ongoing:
 - Short term benefits include activities such as planting of annual beds.

Public Library

Who benefits from the activity?

- The community as a whole benefits from:
 - Choice of recreational activities and a healthy caring community.
 - The educational opportunities the Library offers.
 - Being informed.
 - The library acting as a repository for local history, including Maori history
- Community groups and individuals who borrow material benefit personally.

What is the period of benefit?

- Educational benefits from an informed, literate and educated population are ongoing.
- The preservation of written local history, including Maori history, for future generations, is ongoing.
- Recreational benefits for a holistic lifestyle for the community are ongoing and long term.

Who creates need for the activity?

 The community as a whole creates the need for access to cultural heritage, creative media, knowledge, and recreational activity. Long term benefits include activities such as planting of trees that are not expected to mature for 30 years.

Who creates need for the activity?

 The need to undertake this activity derives from the community as a whole for recreational activities and choice.

Funding source

A significant portion of the benefit relates to the public nature of the activity including availability of free access to reserves and amenities that enhance the district's image. The balance of benefits derive to identifiable users such as sporting bodies. Council policy is to encourage the greatest possible use of reserves. Recent surveys indicate that reserve use is very broad and across all economic groups. Direct recovery of costs is reasonably recovered from identifiable users without dissuading use.

- The drivers are:
 - Connecting Communities Strategy/ Digital Strategy
 - LIANZA Standards
 - Local Government Act 2002
 - Strategic Review
 - Marketing Plan
 - Library Collection Management Plan
 - Library Opening Hours Policy
 - Draft National Public Libraries Strategic Framework
 - Library Business Plan
 - E-Government Strategy

Funding source

Council wants to encourage use of the Library and wants all people to have access to the Library, regardless of economic status.

Accordingly, Council proposes to maintain fees at a level that will not discourage and reduce use. However, the full cost of 'added value services' will be charged wherever practical.



Rotorua Museum of Art & History

Who benefits from the activity?

- The community as a whole benefits from this activity; it is available and accessible to everyone.
- The local community benefits from the provision of exhibitions and public programmes that would otherwise not be possible to have in Rotorua.
- Present and future generations of residents benefit from the ongoing stewardship of the material heritage collections of the District.
- School students from the District and beyond benefit from the educational opportunities provided at the Museum
- Individuals and groups who take advantage of the service and attend activities benefit from this activity.
- Specific benefits to those domestic and international visitors who visit the museum as a paid attraction.

What is the period of benefit?

- Educational benefits from an informed, creative population, including visitors to the District, is ongoing.
- The preservation of cultural heritage, including Maori heritage is ongoing and long term.
- Recreational benefits for a holistic lifestyle for the community is ongoing.

Who creates need for the activity?

- The need to undertake this activity is created by:
- The local community for access to cultural heritage and creative media.
- Community expectation that the material heritage of the District will be cared for, preserved and interpreted for the benefit of current and future generations.
- Demand from domestic and international visitors for a quality museum experience to enhance and enrich their visit to the Rotorua District.
- Whanau and hapu of Te Arawa for a safe and secure repository for their taonga.
- The need to care for and preserve the Bathhouse and Blue Baths as historic buildings.

Funding source

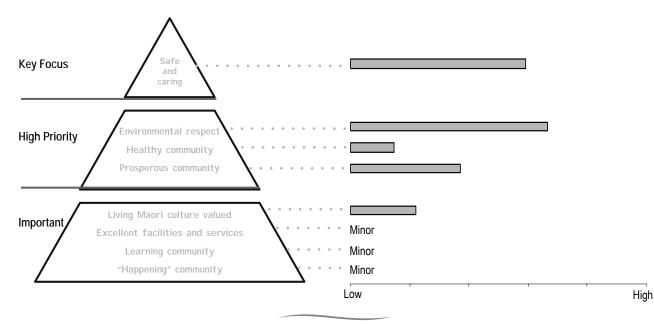
The Museum provides a significant public benefit to the community as well as a particular benefit to individuals and groups who visit the Museum for either educational or recreational purposes.

Fees are charged to visitors to the district at a level that encourages use of the Museum.



ENVIRONMENTAL GROUP

Contribution to Community Outcomes by services in Group



Overview of Group

This group is made up of the following activities of Council:

- Animal Control
- Building Control
- Environmental Planning
- Inspection
- Parking Enforcement

The Environmental Group activities reflect Council's role in natural resources management and regulation. The activities help us to plan for the future and make sure that everyone gets a fair deal, often having to balance competing rights of individuals and groups in the community to do different things.

Variation to Activity

Council, under delegation and a contract for service from Environment Bay of Plenty, had been responsible for lake foreshore structures. Environment Bay of Plenty now intends to undertake this function from 1 July 2007.

Cost of Service Statement

	Juttern	CIII		
	2007	2008	2008	2008
			Annual	
(thousands)	LTCCP	LTCCP	Plan	Change
OPERATING COSTS				
Direct costs	8,977	8,803	9,534	-730
Depreciation	93	101	92	9
Finance	2	3	2	1
Total Costs	9,073	8,907	9,628	-721
REVENUE				
Fees and charges	4,102	4,138	4,622	-484
Net Cost of Service	4,971	4,769	5,006	-237

Net Cost of Service

Description	2007	2008	2008	2008
			Annual	
(thousands)	LTCCP	LTCCP	Plan	Change
Animal Control	288	298	344	-47
Building Control	460	459	460	0
Planning - Policy	1,972	1,655	1,656	-2
Planning - Implementation	1,609	1,691	1,894	-203
Inspection	1,142	1,165	1,133	31
Parking Enforcement	-500	-499	-482	-17
Total Net Cost of Service	4,971	4,769	5,006	-237



How we pay for this Group

	2007	2008	2008	2008
			Annual	
(thousands)	LTCCP	LTCCP	Plan	Change
OPERATIONAL FUNDING				
Net Cost of Service	4,971	4,769	5,006	-237
Funding	4,971	4,769	5,006	-237
Less Depreciation for Capital	-93	-101	-92	-9
Total Rates (General) for (from) Operations	4,877	4,667	4,914	-246
CAPITAL FUNDING				
Rates funding (General)	93	101	92	9
Loans from (to) Corporate Funds	21	-30	-37	7
Total Capital	114	71	55	16

Capital Program

		2008	2008	2008
(thousands)	Rational	LTCCP	Annual Plan	Change
Animal Control				
Computer Purchases	Renewal	8	6	1
Building Control				
Computer Purchases	Renewal	14	11	4
Planning Policy				
Computer Purchases / Office Equipment	Renewal	6	8	-2
Planning Implementation				
Computer Purchases / Office Equipment	Renewal	21	12	9
Environmental Administration				
Computer Purchases	Renewal	5	6	-1
Inspection				
Computer Purchases	Renewal	10	4	5
Parking Enforcement				
Computer Purchases	Renewal	8	7	1
Total Capital for Environmental Group		71	55	16

Large variances explained

There is additional amounts budgeted in both the Planning and Building activities for staff to ensure that Council is able to meet legislative requirements and thus minimise the risk to Council. Part of this cost is offset by increased fees.



What we say we will do

Animal Control

OUTCOME PROMOTED – A safe and caring community					
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets		
Providing safe public places	Complaint investigation/ resolution.	Monitoring and auditing of complaints register.	Respond to complaints within 1½ days.		
	Impounding wandering dogs.	Monitoring and auditing of register of dogs.	Achieve registration of known dogs by 30 June.		
	Impounding wandering stock.	Monitoring and auditing of complaints register.	Respond to all complaints immediately upon receipt.		
OI	JTCOME PROMOTED – A comn	nunity that respects its enviro	onment		
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets		
People using and enjoying our natural environment	Provision of dog exercise areas.	NRB survey.	Maintain 66% level of satisfaction in NRB survey.		

Building Control

OUTCOME PROMOTED – A safe and caring community				
Sub outcomes (Key result areas)Service providedHow We Will Measure2007/08 Targets				
Safe homes and streets	Buildings are constructed according to the Building Codes.	Department of Building and Housing audits.	Building consents are issued within the legislative timeframes.	

Environmental Planning

Planning Policy

OUTCOME PROMOTED – A community that respects its environment			
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets
 Looking after our air, land and water resources. 	Operative District Plan that is updated regularly through	Keep web based Plan Change Update page current	Maintain Operative District Plan that is regularly updated.
 Managing and protecting 	changes and reviews responsive to the district's environmental	(<u>www.rdc.govt.nz</u>)	
geothermal resources and our springs, trout, lakes, forests, geysers.	to the district's environmental issues.	 Report Plan Changes to Planning and Bylaws Committee regularly. 	
 Historical sites and buildings are protected and promoted. 		 Monthly update of web Plan Change schedule. 	
 Kaitiakitanga (guardianship) 			
People using and enjoying our natural environment.	From an environmental perspective advocate on behalf of the community to national and regional environmental on	 Submissions prepared and presented in accordance with standard template and procedure. 	Submissions lodged on time, and successful representation at national and local hearings.
	documents that will impact Rotorua.	 Project Plan reporting of key steps and milestones in process. 	
		 Yearly matrix of community advocacy projects. 	
Improved lake water quality.	Strategic research undertaken to keep abreast and be responsive to environmental issues.	Research projects completed on time and within budget as detailed in Project Plans	Project Plan reporting of strategic research projects.





OUTCOME PROMOTED – A safe and caring community				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
 Safe homes and streets. 	Well planned buildings, spaces,	CPTED assessment included	Crime Prevention Through	
• Providing safe public spaces.	and areas.	in accompanying plan change Section 32 documentation.	Environmental Design (CPTED) principles incorporated into	
		 Policy Project Plan input 	District Plan policy framework.	

checklist annual review.

OUTCOME PROMOTED - A community that values its living Maori culture

Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets
 A community that recognises the value of partnerships including the Treaty of Waitangi. 	Tangata whenua input into decision making where activities impact Maori values.	 Maori input into policy development included in accompanying plan change Section 32 documentation. 	Maori input is sought into the development of environmental policy.
 Respecting Te Arawa as part of the unique heritage of Rotorua District. 		 Policy Project Plan input checklist annual review. 	
 Preservation and sustainable development of Maori resources. 			

OUTCOME PROMOTED – A prosperous community				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
• More investment in our district.	District Plan acknowledges and	Statistics NZ data and reports,	Contribute to district growth	
 Encouraging growth. 	provides for residential, commercial, industrial, and rural	industry reports, monthly monitoring reports.	through sound environmental policy.	
 Celebrating and promoting our district's unique qualities. 	and urban growth.		pe	

Planning Implementation

OUTCOME PROMOTED – A safe and caring community				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
Safe homes and streets	Buildings, spaces, areas in district well planned and safe.	Sample survey of monthly consent reports.	Well planned buildings, spaces, and areas.	

OU	OUTCOME PROMOTED – A community that respects its environment				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets		
 Looking after our air, land and water resources. 	Timely and consistent consent decisions that minimise impacts on the environment.	Quarterly report on consent processing figures forwarded to	Non-notified consent applications processed within 20 working		
 Managing and protecting geothermal resources and our springs, trout, lakes, forests, geysers. 		Council.	days of receipt of adequate information.		
 Historical sites and buildings are protected and promoted. Kaitiakitanga (guardianship). 	Appropriate community input sought for more complex applications.	Quarterly report on consent processing figures forwarded to Council.	Notified resource consents processed within statutory timeframes.		
	Compliance with consent conditions monitored.	Monthly consent monitoring report.	All consent conditions monitored to ensure compliance.		
	Prompt response to complaints about planning and environmental issues.	Monthly complaints monitoring response report.	Complaints received responded to in 24 hours.		



OUT	OUTCOME PROMOTED – A community that values its living Maori culture				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets		
 A community that recognises the value of partnerships 	Tangata whenua input into decision making where activities		 Regular meetings of the lwi Consultative Committee. 		
including the Treaty of Waitangi.	impact Maori values.		 Consent applicants are aware of tangata whenua contacts for 		
 Respecting Te Arawa as part of the unique heritage of Rotorua District. 			consultation purposes.		

Inspection

OUTCOME PROMOTED – A safe and caring community				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
Providing safe public spaces	General complaint investigation/ resolution.	Complaint response time analysis report.	To respond to general complaints within 1 working day.	
Organisations working together on agreed priorities	Ensure compliance by liquor licensees with condition of liquor licences.	Inspection frequency tracing report.	Inspect every premise licensed under Sale of Liquor Act at least once every 12 months.	
OL	ITCOME PROMOTED – A comm	unity that respects its enviror	nment	
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
Looking after our air, land and water resources	Litter complaint investigation/ resolution.	Complaint response time analysis report.	To respond to litter complaints within 1 working day.	
People using and enjoying our natural environment	Geothermal gas level monitoring service.	Complaint response time analysis report.	To respond to geothermal gas complaints within 1 working day.	
	Noise complaint investigation/ resolution.	NRB survey.	Respond to noise complaints within 2 hours.	
	OUTCOME PROMOTE) – A healthy community		
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
Partnerships to promote healthy living	Health complaint investigation/ resolution.	Complaint response analysis report.	Respond to health complaints within 1.5 working days.	
Improving health status for all	Food inspection/ registration of food premises	Premises inspection status report.	Register food premises.	

Parking Enforcement

OUTCOMES PROMOTED – A safe and caring community – A prosperous community						
Sub outcomes (Key result areas) Service provided How We Will Measure 2007/08 Targets						
 Safe homes and streets 	Enforce parking regime and	1 in 7 parking spaces available.	Provide enforcement service 51/2			
 Fewer road accidents 	vehicle roadworthiness. days per week.					
More investment in our district						
 More new business 						



Funding

Animal Control

Who benefits from the activity? The community as a whole benefits:

- From this activity that responds to complaints about nuisance dogs and wandering stock, thereby making the environment safer and more enjoyable to live in.
- Owners of dogs and other animals benefit from education of dog owners on dog owner responsibilities, and the provision of a central pound from which owners can retrieve dogs and other animals which have strayed and been impounded.

What is the period of benefit?

• Benefits from regulation are ongoing, even though specific regulations may change from time to time.

Who creates need for the activity?

• The need to undertake this activity derives from the community as a whole for structure, consistency, safety, and certainty.

Building Control

Who benefits from the activity?

- The community as a whole benefits from:
 - Safe, reliable buildings and infrastructures.
 - Its members being informed.
- The building industry benefits by complying with standards.
- Individuals who take advantage of the service benefit from this activity.

What is the period of benefit?

- Benefits of regulation are intergenerational and ongoing as long as the infrastructure/service is maintained.
- Benefits from regulation are ongoing, even though specific regulations may change from time to time.

Who creates need for the activity?

The need to undertake this activity is created by:

- Legislation.
- The community as a whole.
- Partly created by tradesmen who need to maintain standards.

- The need to undertake this activity is created by legislation.
- The need to undertake this activity derives from owners of dogs and of wandering livestock, in particular from unregistered dogs and dangerous dogs which result in complaints and cause negative effects.

Funding source

Most costs are caused by owners of dogs who do not adequately control and train them. Some costs (about 10%) are caused by wandering stock.

Council has determined that about 60% of the cost of dog control should be funded by dog owners to cover the cost of control, and that the balance and the costs of controlling wandering livestock should be met by rates.

In 2004 the combined territorial local authorities of the Bay of Plenty commissioned consultants MWH to do an independent review and assessment of the capacities and abilities of the Building Control sections of the councils involved. In a report dated 2004, the Rotorua District Council was rated B+, this being higher than the rating for other councils. The assessment included assessment of a range of criteria relating to organisational capacity, systems and processes and skill levels of staff.

Funding Source

It is considered that the benefits of expenditure on this activity go to individual (for consents) and the whole community (for provision of information).

It is reasonable to charge the full cost of consents to those applying for them. However, those who receive consents should not pay for the cost of providing information to the general public.

It is considered that the consents part of this activity will be fully funded by fees charges, whereas information provision aspect will be met in full by general rates mechanisms.



Environmental Planning

Planning Policy

Who benefits from the activity?

- The community as a whole benefits from:
 - A unique high quality urban and rural environment.
 - The available built and natural environment opportunities that are able to be enjoyed.
- Business benefits from the attraction of visitors to enjoy the quality Rotorua environment, which is coupled with effective and accessible infrastructure.
- Subdividers and developers benefit from having a planned and consistent framework to work within.

What is the period of benefit?

- Benefits are ongoing in terms of a sustainable district and community.
- Benefits of the work undertaken in Environmental Planning have both an immediate and a longer term planning horizon.

Planning Implementation

Who benefits from the activity?

- The community as a whole benefits from:
 - A unique high quality urban and rural environment.
 - The available built and natural environment opportunities that are able to be enjoyed.
- Business benefits from the attraction of visitors to enjoy the quality Rotorua environment, which is coupled with effective and accessible infrastructure.
- Subdividers and developers benefit from having a planned and consistent framework to work within.

What is the period of benefit?

- Benefits are ongoing in terms of a sustainable district and community.
- Benefits of the work undertaken in Environmental Planning have both an immediate and a longer term planning horizon.

Inspection

General Inspection – Hazardous Substances

Who benefits from the activity?

- The community as a whole benefits from safe, reliable infrastructure and resources and consistent Council procedures.
- Council's role for controlling hazardous substances is confined to public places, private dwellings and the provision of a 24 hour capability to respond to emergency call-outs by the Fire Service or Police involving hazardous substances.

What is the period of benefit?

ROT@RUA

• Benefits of regulation in general are ongoing even though the specific regulations may change over time.

• The longer term planning horizons will be longer than that envisaged by the LTCCP.

Who creates need for the activity?

The need to undertake this activity derives from:

- The community as a whole for pleasant, functional, sustainable urban and rural environments.
- Legislation.
- Compliance with statutory responsibility.

Funding source

Sustainable management of the resources of the district through protection, development, and use of those resources impacts on the community as a whole, both current and future generations.

 The longer term planning horizons will be longer than that envisaged by the LTCCP.

Who creates need for the activity?

The need to undertake this activity derives from:

- The community as a whole for pleasant, functional, sustainable urban and rural environments.
- Legislation.
- Compliance with statutory responsibility.

Funding source

About 70% of the costs relates to consent work which essentially benefits individuals or groups of people. The remaining 30% relates to providing public information and other non-recoverable services.

Who creates need for the activity?

- The community as a whole creates the need for structure, consistency and certainty.
- The need to undertake the activity is created by legislation.

Funding Source

This activity essentially serves the community as a whole. Council cannot legally charge in relation to hazardous substances and other health issues.



General Inspection – Bylaws and Geothermal

Who benefits from the activity?

 The community as a whole benefits from safe, reliable infrastructure and resources and consistent Council procedures.

What is the period of benefit?

• Benefits of regulation in general are ongoing even though the specific regulations may change over time.

Environmental Health - Regulatory

Who benefits from the activity?

 The community as a whole benefits from safe, reliable infrastructure and resources and consistent Council procedures.

What is the period of benefit?

• Benefits of regulation in general are ongoing even though the specific regulations may change over time.

Environmental Health - Noise Control

Who benefits from the activity?

 The community as a whole benefits from safe, reliable infrastructure and resources and consistent Council procedures.

What is the period of benefit?

• Benefits of regulation in general are ongoing even though the specific regulations may change over time.

Environmental Health - Licensing

Who benefits from the activity?

- The community as a whole benefits from safe, reliable infrastructure and resources and consistent Council procedures.
- Individuals and user groups are prime beneficiaries.

What is the period of benefit?

• Benefits of regulation in general are ongoing even though the specific regulations may change over time.

Who creates need for the activity?

 The need to undertake this activity derives from the community as a whole, particularly in regard to safety and health.

Funding source

It is noted that, whilst the bulk of the work is generated by complaints from individuals, the resolution of such complaints frequently results in benefits to the wider community. It is unrealistic to contemplate charging a fee for lodging a complaint, therefore user pays is not considered an option.

Who creates need for the activity?

- The need to undertake this activity derives from the community as a whole.
- The need to undertake this activity is created by legislation.

Funding source

This activity essentially serves the community as a whole. Council cannot legally charge in relation to noise complaint callouts, other health issues and general complaints.

Who creates need for the activity?

- The entire community creates the need for structure, consistency and certainty.
- The need to undertake the activity is created by legislation.

Funding source

This activity essentially serves the community as a whole. Council cannot legally charge in relation to noise complaint callouts, other health issues and general complaints.

Who creates need for the activity?

- Need is created by entire community for structure, consistency and certainty.
- The need to undertake the activity is created by legislation and regulation.

Funding source

It is believed that the costs associated with the provision of this service should be recovered by way of user fees.



General Inspection – Sale of Liquor

Who benefits from the activity?

- The benefit of this activity is received by the individuals being certificated or those applying for liquor licences for premises.
- The community as a whole also benefits from the knowledge that licensees are checked and vetted as being appropriate and competent persons to be involved in the sale of liquor and comply with the conditions of their licences.

What is the period of benefit?

 Benefits of regulation in general are ongoing even though the specific regulations may change over time.

Parking Enforcement

Who benefits from the activity?

- The community as a whole benefits from accessibility of the city and ease of transportation throughout the city.
- Road users derived direct benefits, including improvements in road safety through enforcement in respect of infringements.
- Retailers derive direct business benefits.

What is the period of benefit?

 Benefits are ongoing as long as the infrastructure is maintained. Who creates need for the activity?

- The entire community creates the need for structure, consistency and certainty.
- The need to undertake the activity is created by legislation and regulation.

Funding source

The costs associated with the provision of this service are recovered by way of user fees. The levels of fees payable for licence applications is fixed by Government regulation and a portion of most fees is paid to the Liquor Licensing Authority.

Who creates need for the activity?

 The community as a whole creates the need for an accessible urban environment where transport links are readily available for both business and public use.

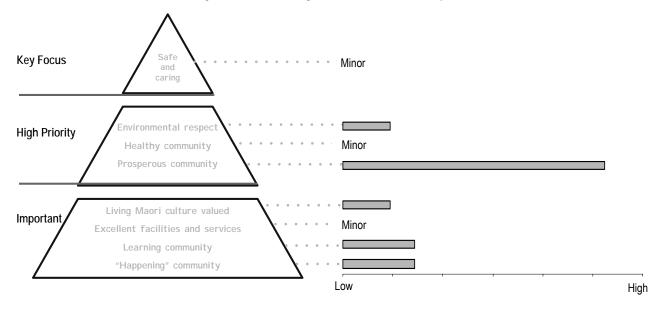
Funding source

Individuals derive a direct benefit from this activity and costs can reasonably be recovered by user pays and enforcement for infringements.

Council desires to maintain the total parking activity as a stand alone, financially neutral service.

ECONOMY GROUP

Contribution to Community Outcomes by services in Group



Overview of Group

This group is made up of the following activities of Council:

- Destination Rotorua Economic Development
- Destination Rotorua Tourism Marketing
- Tourism Rotorua Travel and Information

Rotorua District has a thriving tourism industry contributing to a strong economy supported by several other sectors. The Economy Group activities ensure that we maintain and grow the district's prosperity for the benefit of all.

Cost of Service Statement

	2007	2008	2008	2008
			Annual	
(thousands)	LTCCP	LTCCP	Plan	Change
OPERATING COSTS				
Direct costs	5,134	5,345	5,327	17
Depreciation	64	118	118	
Finance	2	8	8	
Total Costs	5,200	5,471	5,453	18
REVENUE				
Subsidies and grants	190	192	292	-100
Investment income	12	12	12	
Fees and charges	1,989	2,141	1,975	166
Total Revenue	2,191	2,345	2,279	66
Net Cost of Service	3,010	3,126	3,174	-48

Net Cost of Service

	00			
Description	2007	2008	2008	2008
44 1 1	1 7000	1 7000	Annual	0
(thousands)	LTCCP	LTCCP	Plan	Change
Destination Rotorua Economic Development	917	906	945	-40
Destination Rotorua Tourism Marketing	1,792	1,887	1,890	-3
Tourism Rotorua Travel & Information	300	334	339	-5
Total Net Cost of Service	3,010	3,126	3,174	-48

How we pay for this Activity

	2007	2008	2008	2008
			Annual	
(thousands)	LTCCP	LTCCP	Plan	Change
OPERATIONAL FUNDING				
Net Cost of Service	3,010	3,126	3,174	-48
Funding	3,010	3,126	3,174	-48
Less Depreciation for Capital	-64	-118	-118	
Total Rates (General) for (from) Operations	2,946	3,008	3,056	-48
CAPITAL FUNDING				
Rates funding (General)	64	118	118	0
Loans from (to) Corporate Funds	83	-56	-58	2
Total Capital	147	63	60	2

Capital Program

(thousands)	Rational	2008 LTCCP	2008 Annual Plan	2008 Change
Destination Rotorua Economic Development	Kational	LIGGE	Annual Fian	Change
Computer Purchases	Renewal	5	8	-4
Destination Rotorua Tourism Marketing Computer Purchases / Office Equipment	Renewal	27	16	10
Tourism Rotorua Travel And Information Computer Purchases / Furniture & Fittings	Renewal	31	36	-4
Total Capital for Economy Group		63	60	2

Large variances explained

There are no significant variances for this group.

What we say we will do

Destination Rotorua Economic Development

OUTCOME PROMOTED – A prosperous community					
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets		
More investment in our district	Provide public access to timely,	Website statistics.	Website visits to reach 20,000		
More new business	accurate and relevant Rotorua economic information.		per month by June 2008.		
 Celebrating and promoting our districts unique qualities 	Facilitate public access to economic development	 Inquiry database system. 	 Respond to 95% of business and relocation inquiries within 		
 Encouraging Growth 	initiatives, networks and activity		3 working days.		
 Encouraging development of Maori Land 	within Rotorua	 BITC¹ database and tracking system. 	 Attract and maintain 90 clients into the BITC¹ program. 		
 Reducing unemployment rate 		 Inquiry database and client 	Attract \$150K business		
 More employment opportunities 		management system.	development funding into Rotorua companies from Government Business Development Programs.		
	Market Rotorua as a great place to live, work, invest and do	Website statistics.	 Website visits to reach 20,000 per month by June 2008. 		
	business nationally and internationally.	 Skilled migrant inquiry tracking database. 	 Generate 600 UK skilled migrant relocation inquiries – NZ Opportunities Expo 2007. 		
		 Inquiry database system. 	 Generate 500 new Rotorua specific business and relocation inquiries by June 2008. 		
	Work with the local forest and wood processing industry to develop an environment that will stimulate and grow the sector.	 NZTE² MRI³ process. 	• To facilitate successfully attracting \$300K private sector investment to assist in developing a major industry initiative by 2008.		
		 Amount of investor ready industrial land available. 	 To contribute to the marketing of investor ready business land by June 2008. 		

DESTINATION



	OUTCOME PROMOTED -	A prosperous community	
	Advisory board to lead implementation of the BrightEconomy Strategy and advise council on business and economic development related issues.	 BrightEconomy appointment and review panel board performance appraisal. Monitor BEAB⁴ Project achievement against strategy targets. 	 To attract \$150K government and private sector funding to assist in implementing the Bright-Economy Strategy. To implement 50% of the BEAB⁴ focus work program for 2007/08.
	OUTCOME PROMOTED -	A "happening" community	
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets
 Lots of events including sporting, cultural, festivals, arts. Leading edge activity events. Foster artistic expression, art, music, dancing, public performances and exhibitions. 	Promote and facilitate the Central North Island as a location for world class screen production.	Film volcanic screen production inquiry system.	To contribute to generating at least 50 screen production inquiries within the region by June 2008.
	OUTCOME PROMOTED	- A learning community	
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets
 Learning activities accessible to everyone. Addressing skill shortages through the right training. Increasing participation in tertiary education. 	Work with the local industry to try and minimise the impact of skill shortages on their business and Rotorua through the Rotorua Employment Skills Project (RESP).	 RESP* database system and action plans. Lion Foundation – Rotorua Energy Charitable Trust Young Enterprise Scheme database system. 	 Have 400 businesses involved in the Rotorua Employment Skills cluster program. Have 150 students involved in the Rotorua Young Enterprise Scheme. Attract \$120K external funding towards the implementation of the RESP⁵.

¹ BITC = Business Mentors NZ

² NZTE = New Zealand Trade and Enterprise

³ MRI = Major Regional Initiative
 ⁴ BEAB = BrightEconomy Advisory Board
 ⁵ RESP = Rotorua Employment Skills Project

Destination Rotorua Tourism Marketing

OUTCOME PROMOTED – A prosperous community				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
Celebrating and promoting our district's unique qualities	Marketing Rotorua as a destination to international, domestic and C & I markets	Support and backing of Marketing Plan by TAB	Produce and implement international marketing	
 More employment opportunities 		Update to Finance and Strategic Planning Committee	campaigns in Australia, Japan, Asia, India UK/ Europe, US in partnership with key stakeholders	
		Media placement and campaign activity plan	Run extended low/shoulder season domestic promotional campaign	
	Analysis of the monthly commercial and private accommodation monitor.	Facilitate the attraction of 14 conferences per annum to Rotorua		
		Analysis of monthly visitor arrival statistics	Contribute to 1.36 million visitors staying on average 2.3 nights and spending \$239 per day/person	



OUTCOME PROMOTED – A community that values its living Maori culture				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
 Fostering Maori cultural activities and expression 	Maori cultural elements and the concept of Manaakitanga will	Produce and distribute cultural heritage brochure	Marketing collateral includes increased Maori product -	
A community that recognises the value of partnerships including Treaty of Waitangi	underpin all marketing		produce cultural heritage brochure	
OL	JTCOME PROMOTED – A comn	nunity that respects its environ	ment	
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
 Managing and protecting geothermal resources and springs, trout, lakes, forests 	Market and promote major events taking place in Rotorua District.	Log of events	20 Events marketed and promoted per year	

People using and enjoying our

natural environments

and geysers

Tourism Rotorua Travel and Information

OUTCOME PROMOTED – A prosperous community					
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets		
Celebrating and promoting our district's unique qualities	Booking services are provided to visitors to Rotorua to encourage extended length of stay and	Financial report of Travel Office	Achieve at least approx 900,000 visitors per annum through the travel office.		
 More employment opportunities 	visitor spend		llavel onice.		

Funding

Destination Rotorua Economic Development

Who benefits from the activity?

- The economy as a whole benefits from improved economic activity, promotion of destination, choice, employment opportunities and incomes.
- Individual businesses benefit directly from specific initiatives.

What is the period of benefit?

- Benefits are ongoing for the entire economy; this includes infrastructure development and the flow-on effects of marketing, promotion, and providing support to business initiatives.
- Some initiatives also provide short term benefits to groups.

Who creates need for the activity?

 The need to undertake this activity derives from the community as a whole from economic development. However the Business community plays a key role in influencing the specific areas of focus for the unit; in the main this will be communicated through the activity of the recently created BrightEconomy Advisory Board.

Funding source

It is considered that the benefits of expenditure on this activity address both private and especially public benefits. Individuals and groups derive benefits from the provision of information and assistance to individuals and businesses. However, this frequently leads to public/community benefits if acted upon successfully. These can be measured in terms of employment and social and business confidence levels.

Recovery of costs by direct charging is limited by the opportunities available.



Destination Rotorua Tourism Marketing

Who benefits from the activity?

- Individual residents of Rotorua will benefit as they are living in a vibrant and diverse district resulting from visitors and the associated activities provided.
- Individual businesses will benefit directly from specific initiatives
- The economy as a whole benefits from improved economic activity and positive outlook/attitudes.

What is the period of benefit?

• Benefits are ongoing for the entire economy.

Who creates need for the activity?

- The economy as a whole creates the need for city marketing as a tool for regional promotion.
- Businesses create the need for exposure to wider markets.

Funding source

It is considered that the benefits of expenditure in this activity benefit the community as a whole by creating economic prosperity to the wider community, including employment opportunities. In addition, it benefits individual business owners and their employees by creating income opportunities.

Tourism Rotorua Travel and Information

Who benefits from the activity?

- The community as a whole benefits from improved economic activity and positive outlook/attitudes.
- Individual businesses benefit directly from specific initiatives.
- Visitors to Rotorua benefit from this service
- Residents of Rotorua benefit from this service though the provision of information

What is the period of benefit?

Benefits are ongoing for the entire economy.

Who creates need for the activity?

 The economy as a whole creates the need for city marketing as a tool for regional promotion.

- Businesses create the need for exposure to wider markets.
- Visitors both domestic and international to the Rotorua District create the need for the service.

Funding source

- It is considered this activity primarily benefits those who use its services. These beneficiaries are visitors to the Centre who obtain information and the tourism operators whose services are sold to the tourist.
- The service also benefits the district as a whole by way of positive effects on the local economy created by the spending of tourists and visitors. Further, the activity compliments Tourism Marketing and the community benefits of that activity.

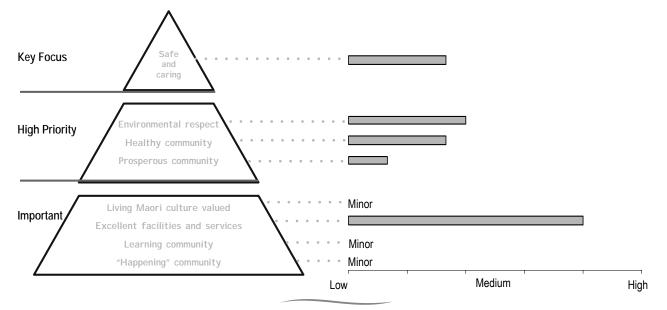




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INFRASTRUCTURAL GROUP

Contribution to Community Outcomes by services in Group



Overview of Group

This group is made up of the following activities of Council:

- Engineering Compliance
- Land Drainage
- Rotorua Regional Airport
- Rural Fire
- Transport
- Transport (Road Safety)
- Transport (State Highway Management)
- Waste Management
- Wastewater
- Water

The Infrastructural Group activities included provide many of the traditional key services associated with councils such as water, sewerage, roads and refuse collection in this area Council owns and manages many large and complex assets on behalf of the community.

Cost of Service Statement

	2007	2008	2008	2008
			Annual	
(thousands)	LTCCP	LTCCP	Plan	Change
OPERATING COSTS				
Direct costs	22,497	23,444	23,575	-132
Depreciation	13,799	13,992	14,452	-460
Finance	3,972	5,149	4,784	365
Total Costs	40,267	42,585	42,811	-226
REVENUE				
Target Rates	15,919	18,393	17,235	1,158
Subsidies and grants	2,982	2,988	3,168	-180
Investment income	14	-2	109	-110
Fees and charges	4,591	4,794	4,247	547
Capital grants and contributions	12,567	22,627	9,933	12,694
Total Revenue	36,074	48,800	34,691	14,109
Net Cost of Service	4,193	-6,216	8,120	-14,335

DESTINATION

Net Cost of Service

Description	2007	2008	2008	2008
			Annual	
(thousands)	LTCCP	LTCCP	Plan	Change
Engineering Compliance	-307	-327	-256	-71
Land Drainage	2,684	2,909	2,831	79
Transport (Subsidised)	619	-62	-106	44
Transport (Unsubsidised) and Works General	7,102	7,626	7,081	544
Transport (Road Safety)	82	84	107	-23
Rotorua Regional Airport	-3,015	-9,842	1,138	-10,980
Rural Fire	146	149	158	-9
Transport (State Highways Management)	1	2	-38	40
Refuse Collection	17	3	7	-4
Waste Management	1,119	1,154	1,135	19
Landfill	130	79	809	-730
Wastewater	-4,306	-7,332	-3,959	-3373
Water	-79	-658	-788	130
Total Net Cost of Service	4,193	-6,216	8,120	-14,335

How we pay for this Activity

1000 000 000 000 101 1		, LI VIL Y		
	2007	2008	2008 Annual	2008
(thousands)	LTCCP	LTCCP	Plan	Change
OPERATIONAL FUNDING				5
Net Cost of Service	4,193	-6,216	8,120	-14,335
Plus Capital Grants and Contributions	12,567	22,627	9,933	12,694
Funding	16,760	16,412	18,053	-1,641
Less Depreciation for Capital	-13,799	-13,992	-14,452	460
Add back half share roading depreciation	2,497	2,547	2,566	-19
Total Rates (General) for (from) Operations	5,459	4,967	6,167	-1,201
CAPITAL FUNDING				
Rates funding (General)	6,756	10,694	9,987	707
Loans from (to) Corporate Funds	16,975	13,650	24,124	-10,474
Capital Grants	12,401	22,207	9,513	12,694
Development Contributions	168	420	420	0
Roading half depreciation funded by grants	-2,497	-2,547	-2,566	19
Total Capital	33,801	44,424	41,478	2,947

Capital Program

1 3		2008	2008	2008
(thousands)	Rational	LTCCP	Annual Plan	Change
Development Engineering Computer Purchases	Renewal	9	3	6
Trade Waste Computer Purchases	Renewal		4	-4
Laboratory Computer Purchases / Plant & Equipment	Renewal	19	18	0
Engineering Administration Computer Purchases / Printers	Renewal	15	17	-2
Graphic Solutions Computer Purchases	Renewal	33	35	-3
Public Utilities Overheads Computer Purchases	Renewal	20	14	5
Works Overheads Computer Purchases	Renewal	4		4
Land Drainage Stormwater Renewals City Stormwater Upgrades	Renewal Provision for Growth	344 470	344 470	0 0
		814	813	0
Rotorua Airport				
Southern Extension	Level of Service Change	1,025	884	141
Runway / Fire Station	Renewal	41	32	10
Other Improvements (Non Trans-Tasman) Wetlands Mitigation	Level of Service Change Level of Service Change	104 1,276	104 395	881
Security Secure Lounge	Level of Service Change	1,276	290	154

		2008	2008	2008
(thousands)	Rational	LTCCP	Annual Plan	Change
Stat. Planning Trans-Tasman Development	Level of Service Change	108	60	48
Property Purchases / Other	Level of Service Change	519	940	-421
		3,227	2,414	813
Rural Fire				
Volunteer Rural Fire Forces (VRFF)	Renewal	21	21	
Transport (Subsidised)				
Cycleway Construction	Backlog	21	21	
Major Drainage Control	Backlog	34	34	
Minor Safety Projects Preventative Maintenance	Backlog Backlog	620 69	620 69	
Seal Widening	Backlog	558	558	
Malfroy / Ranolf Roundabout	Provision for Growth	1,086	1,086	
Project Investigation / Planning	Provision for Growth	52	52	
Bus Shelter Renewals	Renewal	67	52 67	
Culvert Renewals	Renewal	52	52	
Rehabilitation Renewals	Renewal	776	776	
Road Reseals	Renewal	2,621	2,721	-100
Transit Designation	Renewal	51	51	100
Urban Streetlight Renewals	Renewal	155	155	
3 1 1 1 1		6,163	6,263	-100
Transport (Unsubsidised) and Works General		10	10	
Land Acquisition	Backlog	49	49	
Maori Road & Unformed Road Lines	Backlog	82	162	-80
Minor Safety Improvements	Backlog	31	31	0
Rural Seal Extension	Backlog	977	1,077	-100
Rural Street Improvements	Backlog	372	202	170
Urban Street Improvements	Backlog	290	354 300	-64 -300
Urban Streetlight Undergrounding	Backlog Backlog	424	300 424	-300
Western Heights Shopping Centre Contributions to Development	Provision for Growth	424 51	424 51	
Footpath Renewals	Renewal	128	126	2
Kerb & Channel Renewals	Renewal	50	50	0
Parks Roading Renewals	Renewal	50 72	90	-18
	- Chowar	2,526	2,917	-391
		i	-	
Waste Management			050	050
Rural Transfer Station Development	Backlog		250	-250
Landfill				
Landfill Capital Development	Renewal	1,344	1,344	0
Waste Water Urban				
Septic Tank Reticulation	Growth / Backlog	1,739	969	770
Sewer Renewals	Renewal	1,125	3,176	-2,052
Pump Stations Renewals	Renewal	676	676	2,002
Treatment Plant Renewals	Renewal	207	615	-408
Land Treatment Renewals	Renewal	27	181	-154
Land Treatment Improvements	Provision for Growth	209	209	101
Pump Station Capital Improvement	Growth / Backlog	157	157	
WWTP Upgrade	Backlog / Growth	707	837	-130
Reticulation Extension	Growth / Backlog	419	619	-200
Other Renewals - Various	Renewal	7	4	3
		5,273	7,444	-2,171
Waste Water Rural				1-0
Hamurana Sewerage	Backlog / Growth	628	150	478
Hinehopu Sewerage	Backlog / Growth	1,569	150 2 765	1,419 5,050
Okareka Sewerage	Backlog / Growth	7,824	2,765	5,059

ROT@RUA

			2000	2000	2000
	(thousands)	Rational	2008 LTCCP	2008 Annual Plan	2008 Change
Capital Overheads	(mousanus)	Growth / Backlog	394	394	Change
Capital Overneads		Glowin / Backlog	10,415	3,459	6,956
			10,415	3,437	0,930
Eastern Sewerage Scheme					
Eastern Trunk Line		Growth / Backlog	1,255	620	635
Brunswick/Rotokawa Sewerage		Growth / Backlog	3,138	5,100	-1,962
Okere Falls/Otaramarae Sewerage		Backlog / Growth	2,929	1,508	1,421
Capital Overheads			2,525	288	1,421
Capital Overneads		Growth / Backlog			04
			7,610	7,516	94
Water Investigations & Overheads					
Plant and Equipment		Renewal	3	3	
			Ũ	Ū	
Urban Water					
Project Renewals		Renewal	1,062	1,220	-158
Programmed Renewals / Connections	6	Renewal	36	36	
Reticulation Improvements		Backlog / Growth	1,809	3,389	-1,580
Backflow Preventors		Backlog / Growth	870	870	1,000
Water Treatment			109	109	
		Backlog / Growth			
Source Development		Provision for Growth	109	109	
Eastern Trunk Line		Growth / Backlog	2,354	1,604	750
			6,348	7,336	-988
Mamaku Water			_	-	
Project & Programmed Renewals		Renewal	7	7	
Capital Improvements		Backlog / Growth	107	107	
			114	114	
Rotoiti Water		Renewal	3	2	
Programmed Renewal				3	
Capital Improvements		Backlog / Growth	109	109	
			112	112	
Rotoma Water					
Project & Programmed Renewals		Renewal	22	22	
Capital Improvements		Backlog / Growth	87	87	
		Buokiog / Crowin	109	109	
Kaharoa Water					
Programmed Renewal		Renewal	5	5	
Capital Improvements		Backlog / Growth	178	178	
			183	183	
Reporoa Water			-		
Project & Programmed Renewals		Renewal	8	158	-150
Capital Improvements		Backlog / Growth		875	-875
			8	1,033	-1,025
Hamurana Water					
		Denovuol	4	4	
Programmed Renewal		Renewal	1	1	
Capital Improvements		Backlog / Growth	52	52	
			53	53	
Okoroko Wotor					
Okareka Water		Denowol	4	4	
Programmed Renewal		Renewal	1	1	
Total Capital for Infrastructural Gro	aud		44,424	41,478	2,947

Large variances explained

The large variances for this group result from the following:

- Depreciation is higher than anticipated following the recent revaluation of these assets.
- There is reduced income and capital expenditure for the airport because of the delay in obtaining a consent to extend the runway. Therefore the capital expenditure and corresponding grants have now been reprojected to the following year.
- There is some doubt as to whether Council would receive all the anticipated subsidy for the wastewater schemes in 2007/08. Therefore some of the capital expenditure (for Hinehopu, Okareka, and Okere Falls/ Otaramarae sewerage schemes) and corresponding income has been deferred to the following years.
- There are a number of capital projects carried forward from 2006/2007 for:
 - Transport
 - Waste water Urban
 - Eastern Sewerage Scheme
 - Urban Water
 - Reporoa Water

What we say we will do

Engineering Compliance

OUTCOME PROMOTED – A community that respects its environment				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
 Looking after our air, land and water resources Waste reduction 	Manage and control discharges to the community waste systems, to protect the systems and environment.	Pollution Control Database.	 Reduce the impact of illegal discharges by ensuring that 40% of consented trade waste premises are audited annually. 	
			 90% of complaints are responded to within two hours. 	

OUTCOME PROMOTED – A community with excellent facilities and services				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
 Good, safe, maintained services and roads 	Ensuring the quality of infrastructural assets.	Compliance reporting.	Vested infrastructural assets comply with RCEIS.	
 Good quality infrastructure fo the future 	r			

Land Drainage

OUTCOME PROMOTED – A community that respects its environment					
Sub outcomes (Key result areas)Service providedHow We Will Measure2007/08 Targets					
Improved lake water quality	Provision of a stormwater network to minimise the impact on the environment.	Environment Waikato EBOP Compliance reports	Contribution to improved lake water quality by complying with discharge consents.		

OUTCOME PROMOTED – A community with excellent facilities and services				
Sub outcomes (Key result areas)Service providedHow We Will Measure2007/08 Targets				
Good quality infrastructure for future	To minimise the impact of flooding to property.	Annual flooding report.	No habitable building inundated in a 50 year return period event.	



Rotorua Airport

OUTCOME PROMOTED – A community with excellent facilities and services				
Sub outcomes (Key result areas)Service providedHow We Will Measure2007/08 Targets				
 Good, safe, maintained services and roads 	Safe and efficient infrastructure supporting air transport	Annual Audit.	Infrastructure available 100% of the time subject to weather	
 A great airport 				

Rural Fire

OUTCOME PROMOTED – A safe and caring community			
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets
Safe homes and streets	Protection for people, property	Updated and certified annual fire	Prevention suppression and
 Organisations working together on agreed priorities 	and the environment from the hazards of fire	plan available.	control of fires in the rural area by updating annual fire plan by 1 October.
 Providing safe public places 			

Transport

	OUTCOME PROMOTED - A	A safe and caring community	
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets
Fewer road accidents	Provision of a transport network that meets nationally accepted safety standards.	 A database of accident blackspots prioritised annually through the minor safety programme Triennial Transit audits. Scrim testing for skid resistance 	 Contribute to fewer road crashes by: Annually re-assess accident blackspots and propose solutions for following year. Roads maintained to LTNZ standards.
		Geometric design standards.	 95% of arterial network compliant. Design of all new works meet standard.

OUTCOME PROMOTED – A community that respects its environment				
Sub outcomes (Key result areas)Service providedHow We Will Measure2007/08 Targets				
Looking after our land, air and water resources	Minimise the impact of the transport network on the		 Compliance with Air Discharge Standards. 	
	environment.	Compliance reports.	 Compliance with water discharge consents. 	

OUTCOME PROMOTED – A community with excellent facilities and services				
ib outcomes Service provided How We Will Measure 2007/08 Targets				
 Easy to get from place to place Good, safe, maintained services and roads 	Provision of maintenance of a transport network that is easy to get around and does not result in	LOS D ¹ at peak times and LOS C ² at off-peak times.	Minimise travel delay and congestion by maintaining LOS for 95% of the network.	
	driver frustration			
		National benchmarking surveys.	Ride quality in top 50% of national benchmarking survey.	

¹ LOS D is close to the limit of stable flow and approaching unstable flow. All drivers are severely restricted in their freedom to select their desired speed and manoeuvre within the traffic stream. The general level of comfort and convenience is poor and small increases in traffic flow will generally cause operational problems. LOS D is acceptable for short periods of high demand, such a peak commuting periods but is unlikely to be acceptable for long periods.

² LOS C is in the zone of stable flow but most drivers are restricted to some extend in their freedom to select their desired speed and manoeuvre within the traffic stream. The general level of comfort and convenience declines noticeably at this level.



Transport (Road Safety)

OUTCOMES PROMOTED - A safe and caring community - A healthy community				
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
 Fewer road crashes. 	Develop, co-ordinate and	Equal or lower crash rates of	Contribute to fewer road crashes	
Providing safe public places.	facilitate Road Safety programmes.	peer districts as shown in LTNZ annual reports.	by providing education programmes.	
 Improving health status 	Plan & direct programmes and	5 yearly counts at key sites as	Increased numbers walking and	
 Increasing recreational opportunities 	encourage walking and cycling and integration with other modes.	per strategy	cycling compared with previous count.	

Transport (State Highway Administration)

Sub outcomes				
(Key result areas)	Service provided	How We Will Measure	2007/08 Targets	
Fewer road crashes	Plan, develop and advocate for safer district SH network.	Fewer road crashes by:		
		A database of current crash black spots is maintained and prioritised annually for the minor safety works programme.	Identifying, prioritising and programming black spots rectification.	
		Development and acceptance of a highway Annual Plan to Transit standard each year.	Maintaining roads to national standards.	
		Scrim testing to ensure network meets national skid resistance level.	Ensuring good stopping distances.	
		Design of new works in accordance with current geometric design standards.	Designing any new works for safety.	

OUTC	OUTCOME PROMOTED – A community with excellent facilities and services				
Sub outcomes (Key result areas)Service providedHow We Will Measure2007/08 Targets					
 Good, safe maintained services and roads. 	Manage and administer the district SH network.	Annual benchmarking(Transit NZ).	Advance and manage the network locally within the		
 Good quality infrastructure for future. 			national/local policy framework of Transit NZ and Council.		

Waste Management

OUTCOME PROMOTED – A community that respects its environment				
Sub outcomes (Key result areas)Service providedHow We Will Measure2007/08 Targets				
Waste reduction	Managing the collection, re-use	Annual waste statistics.	Decrease in landfilled waste.	
 Looking after our air, land and water resource 	and disposal of waste to always have landfill capacity available.	EBOP compliance reports.	Compliance with consent conditions.	





OUTCOME PROMOTED – A community with excellent facilities and services			
Sub outcomes (Key result areas)Service providedHow We Will Measure2007/08 Targets			
Good quality infrastructure for future	Provision of collection, disposal and recycling facilities.	Monthly capacity surveys.	Always have landfill capacity available.
		Surveys.	95% of population within 13kms of recycling facilities.
		Contractor records.	To complete weekly refuse collection as scheduled.

Waste Water

	OUTCOME PROMOTED) – A healthy community	
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets
Improve health status for all.	Provision of an efficient collection treatment and disposal system for community wastewater from	Monitoring data	 Continuous (24/7) operation or the wastewater service (flush and gone)
	service areas.		 Zero sewage overflows under normal operation conditions
	ITCOME PROMOTED – A comm	unity that respects its environ	ment
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets
• Looking after our air, land and water resources.	Implementation and management of schemes to	Annual compliance report from Regional Council.	 Compliance with air discharge requirement
Improved Lake Water quality.	minimise impact on the environment.		 Compliance with water discharge standards

OUTCOME PROMOTED – A community with excellent facilities and services				
Sub outcomes (Key result areas)Service providedHow We Will Measure2007/08 Targets				
Good safe maintained services and roads	Planning provision and maintenance of appropriate	Project and contract progress reports to Council regarding	Continuous (24/7) operation of the wastewater services for	
 Good quality infrastructure for the future 	network and treatment facilities.	renewal and improvement programme	existing and future generations (Flush and gone)	

Water

OUTCOME PROMOTED – A healthy community					
Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets		
 Safe drinking water. 	Safe drinking water. Healthy whanau, healthy communities. Provision of safe drinking water for the following water schemes: Central Urban Ngongotaha Rotokawa Mamaku Rotoiti Rotoma Kaharoa Reporoa/Mihi Hamurana Okareka	Sampling and laboratory testing records. WINZ database records.	100% compliance with the		
 Healthy whanau, healthy 			monitoring requirements of the		
			current DWSNZ.		



Sub outcomes (Key result areas)	Service provided	How We Will Measure	2007/08 Targets
 Good quality infrastructure for the future 	Provision of excellent water network and treatment facilities	Routine pressure flow tests. Hydraulic model analysis.	95% of connections will meet following:
 Good safe, maintained services and roads 	for the following water schemes:		
	Central Urban		Min 30 litres/ min minimum flow for domestic connections.
			Min 30 metres pressure head. Max 90 metres pressure head.
	Eastern Area		Min 1,500 litres/ day flow.
			Min 10 metres pressure head. Max 90 metres pressure head.
	Rotokawa		Min 5 metres pressure head. Max 90 metres pressure head.
	Mamaku		20 litres/min flow for domestic connections.
			Min 20 metres pressure head. Max 90 metres pressure head.
	Rotoiti		20 litres/min minimum flow for residential connections.
			Min 20 metres pressure head. Max 90 metres pressure head.
	Rotoma		20 litres/min flow for residential connections.
			Min 20 metres pressure head. Max 90 metres pressure head.
	Kaharoa		450 litres/ha/ day flow for dairy. 250 litres/ha/ day for sheep/ bee
			No minimum pressure. Max 90 metres pressure head.
	Reporoa/Mihi		20 litres/min minimum flow for residential. 505 litres/ha/ day farming. 3600m³/day factory.
			Min 15 metres pressure head. Max 90 metres pressure head.
	Hamurana		20 litres/min minimum flow for residential connections.
			Min 15 metres pressure head. Max 90 metres pressure head.
	Okareka		20 litres/min minimum flow for residential. connections.
			Min 20 metres pressure head. Max 90 metres pressure head.
	To provide adequate fire fighting water supply to the following areas:	NZFS Code of Practice	95% of fire hydrants comply.
	Central Urban		

Note: Flow/pressure figures are at point of supply.

DESTINATION

Funding

Engineering Compliance

Development Engineering

Who benefits from the activity?

The community as a whole benefits from:

- Development engineering by ensuring compliance with consent conditions and the requirements of the RCEIS.
- Collection and management of trade waste.
- A clean environment.

What is the period of benefit?

• Benefits are intergenerational and ongoing as long as the services are maintained.

Trade Waste

Who benefits from the activity?

The community as a whole benefits from:

- Development engineering by ensuring compliance with consent conditions and the requirements of the RCEIS.
- Collection and management of trade waste.
- A clean environment.

What is the period of benefit?

 Benefits are intergenerational and ongoing as long as the services are maintained.

Land Drainage

Who benefits from the activity?

- The community as a whole benefits from safe and efficient discharge of stormwater.
- Owners of property more prone to effects of stormwater also gain a particular benefit.

What is the period of benefit?

 Benefits are ongoing as long as the infrastructure is maintained.

Who creates need for the activity?

- The community as a whole creates the need for a safe urban environment where stormwater discharges are adequately dealt with.
- Property owners directly affected by stormwater create a need for infrastructure to maintain adequate protection.

Who creates need for the activity? • The need to undertake the deve

- The need to undertake the development engineering activity is created by the community as a whole.
- The need to undertake the trade waste activity derives from those who create trade waste.

Funding source

The costs of development engineering cannot readily be identified to and collected from individuals and groups.

Who creates need for the activity?

- The need to undertake the development engineering activity is created by the community as a whole.
- The need to undertake the trade waste activity derives from those who create trade waste.

Funding source

The costs of trade waste are caused by individuals, groups, businesses and organisations, and are recovered from them.

Funding source

This activity benefits:

- Both existing and future owners and occupiers of properties.
- Owners and occupiers who are connected to the system and those who are not connected but are within the catchment.
- The community as a whole by reducing the risk to public health resulting from storm events.
- It is considered all residents live within a catchment so benefit to greater or lesser extent.

This activity is currently funded by general rates after allowing for some development contributions. It is proposed that development contributions be used more in future. This however is subject to specific analysis per development, as the capital programme in this LTCCP addresses backlog only.

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Rotorua Regional Airport

Who benefits from the activity?

- The community as a whole benefits from:
 - An efficient air service.
 - Increased employment opportunities and increased economic growth.
- Passengers in particular benefit from an efficient service.
- Visitors and tourists benefit from ready access to Rotorua and its attractions.

What is the period of benefit?

• Benefits are ongoing as long as the Airport continues in its current location.

Who creates need for the activity?

Who creates need for the activity?

create the need for the activity.

Legislation creates the need for the activity.

- Users of air transport create the need for a safe and efficient infrastructure for supporting air transport.
- Legislation creates the need for safe and efficient services.

Local communities, forest owners, and other groups also

Rural Fire

Who benefits from the activity?

 The community as a whole benefits from assurance that a plan for response and management is in place in the event of rural fire emergency.

What is the period of benefit?

• Benefits are ongoing in terms of peace of mind for residents, although direct benefits are short term in the event of a fire.

Transport

Transport Unsubsidised and Works General

Who benefits from the activity?

- The community as a whole benefits from accessibility of city and ease of transportation throughout the city and district.
- Road users gain a specific benefit.
- Users of parking facilities gain a specific benefit.
- Owners of properties adjacent to or connected to the network, and commercial operators derive a benefit, depending on the network.
- Visitors to the district also benefit.
- Developers gain specific benefits.

What is the period of benefit?

• Benefits are ongoing as long as infrastructure is maintained.

Transport Subsidised

Who benefits from the activity?

- The community as a whole benefits from accessibility of city and ease of transportation throughout the city and district.
- Road users gain a specific benefit.
- Users of parking facilities gain a specific benefit.
- Owners of properties adjacent to or connected to the network, and commercial operators derive a benefit, depending on the network.
- Visitors to the district also benefit.
- Developers gain specific benefits.

What is the period of benefit?

• Benefits are ongoing as long as infrastructure is maintained.

Who creates need for the activity?

- The community as a whole creates the need for an accessible urban environment where transport links are readily available for both business and public use. Growth also creates the need for expansion and upgrading of the network.
- Transport operators and businesses derive a benefit from being able to carry out their activities.

Funding source

This sub-activity essentially serves the community as a whole. Council cannot practically recover costs for this activity.

Who creates need for the activity?

- The community as a whole creates the need for an accessible urban environment where transport links are readily available for both business and public use. Growth also creates the need for expansion and upgrading of the network.
- Transport operators and businesses derive a benefit from being able to carry out their activities.

Funding source

From 2006/07 Land Transport NZ pays 46% of roading maintenance costs and 56% of capital upgrade costs from transport and petrol taxes collected. The financial assistance rate (FAR) is set by LTNZ policy. The local share for capital work can be met by a combination of development contributions and general rates.

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Transport (Road Safety)

Who benefits from the activity?

- The community as a whole benefits from:
- Accessibility of the city and ease of transportation throughout the city and District.
- Increasing the safety of all road users.
- Road users gain specific benefits.

What is the period of benefit?

• Benefits will be ongoing and be intergenerational.

Who creates need for the activity?

 The need is created by Council taking on community leadership and responsibility to try to reduce the effects of road crashes on personal lives in terms of death and injury for those directly involved and wider with family and work.

- Users for provision of facilities, encouragement and education to increase walking and cycling as more active modes of transport for Health and sustainability.
- Road users create the need for the activity by way of education to increase safety.
- Road users also create the benefit by way of provision of facilities, encouragement and education to increase walking and cycling as active modes of transport for health and sustainability.

Funding source

Some funding comes from Land Transport NZ. The balance needs to be funded by the community. An estimated Crown income is included beyond Year 1 as Crown funding is decided on a year by year basis, but historically greater than shown.

Transport (State Highway Administration)

Who benefits from the activity?

- The community as a whole benefits from accessibility of the city and ease of transportation of goods, services and people throughout the city and district.
- Road users benefit directly.

What is the period of benefit?

Benefits are ongoing while maintenance of the infrastructure is adequate.

Who creates need for the activity?

 The community as a whole creates the need for a sustainable, accessible and planned transport network.

Waste Management

Refuse Collection

Who benefits from the activity?

- The community as a whole, including future generations, benefit from:
 - The safe and efficient disposal of solid waste.
 - Maintaining a clean and healthy environment, removing hazardous wastes, and protecting standards of health and safety.
- Households and business premises benefit from refuse collection and recycling.

What is the period of benefit?

• Benefits are intergenerational and ongoing as long as the infrastructure and service are maintained.

Who creates need for the activity?

- The need to undertake this activity is created by the community as a whole.
- The need to undertake this activity derives from individuals, groups, households, and businesses that create solid waste.

Funding source

This activity benefits residential properties and businesses by removing solid waste. The service does not cover all properties. Those that are not serviced have to make their own provision at their own cost. It is practical to identify and direct charge properties that receive the benefit. Council therefore recovers this cost by way of targeted rate.





Waste Management

Who benefits from the activity?

- The community as a whole, including future generations, benefit from:
 - The safe and efficient disposal of solid waste.
 - Maintaining a clean and healthy environment, removing hazardous wastes, and protecting standards of health and safety.
- Households and business premises benefit from refuse collection and recycling.

What is the period of benefit?

• Benefits are intergenerational and ongoing as long as the infrastructure and service are maintained.

Who creates need for the activity?

• The need to undertake this activity is created by the community as a whole.

<u>Landfill</u>

Who benefits from the activity?

- The community as a whole, including future generations, benefit from:
 - The safe and efficient disposal of solid waste.
 - Maintaining a clean and healthy environment, removing hazardous wastes, and protecting standards of health and safety.
- Households and business premises benefit from refuse collection and recycling.

What is the period of benefit?

• Benefits are intergenerational and ongoing as long as the infrastructure and service are maintained.

 The need to undertake this activity derives from individuals, groups, households, and businesses that create solid waste.

Funding source

This activity benefits both the community as a whole and individuals and groups in the community.

Whilst litter is typically deposited by the public, it is primarily generated from packaging originating from commercial premises. These owners and operators receive a primary benefit from litter clearance.

Since the service is available to the community as a whole, inclusive of external visitors, and there are no practical mechanisms to identify individual contributors, the cost is recovered mainly from general rates.

Who creates need for the activity?

- The need to undertake this activity is created by the community as a whole.
- The need to undertake this activity derives from individuals, groups, households, and businesses that create solid waste.

Funding source

The main benefits derive to individuals and businesses who use the landfill to dispose of solid waste. This also benefits the community as a whole.

Costs can reasonably be recovered by direct charges to users of the landfill in line with the NZ Waste Strategy.

Wastewater

Who benefits from the activity?

- The community as a whole including domestic, commercial, institutional and industrial premises connected to the public wastewater reticulation system.
- Visitors to the District.
- Developers gain specific benefits.

What is the period of benefit?

 Benefits are intergenerational and ongoing as long as the infrastructure is maintained and the service continued. Who creates need for the activity?

- The community as a whole creates the need for environmentally safe and efficient treatment and disposal of wastewater.
- The need to undertake this activity is also created by legislation.
- The need to undertake this activity derives from households and businesses.



Water

Urban supply (operating and capital)

Who benefits from the activity?

- The community as a whole benefits from:
 - Safe and efficient provision of drinking water.
 - Provision of water services for fire fighting to maintain community safety services.
- Commercial businesses benefit specifically from the provision of water services.
- Households benefit from the provision of water services.
- Developers gain specific benefits.

What is the period of benefit?

• Benefits are intergenerational and ongoing as long as the infrastructure is maintained and the service continued.

Who creates need for the activity?

 The community as a whole creates the need for a safe urban environment where water services are adequately provided and health standards maintained.

Rural residential (capital)

Who benefits from the activity?

• The community as a whole benefits from:

- Safe and efficient provision of drinking water.
- Provision of water services for fire fighting to maintain community safety services.
- Commercial businesses benefit specifically from the provision of water services.
- Households benefit from the provision of water services.
- Developers gain specific benefits.

What is the period of benefit?

• Benefits are intergenerational and ongoing as long as the infrastructure is maintained and the service continued.

Who creates need for the activity?

 The community as a whole creates the need for a safe urban environment where water services are adequately provided and health standards maintained.

- Commercial and industrial enterprises create need for water services applicable to their business.
- Fire fighting services create need for water services to carry out their job.
- Property owners create the need for the service.

Funding source

- The primary beneficiaries are existing and future users (consumers) of the water supply, and non-users within the water supply area (whose property values increase due to the availability of the supply and the improved fire protection capability).
- The community as a whole benefits in terms of improved health, clean environment and fire fighting capabilities.
- The activity is funded by user charges comprising:
 - Domestic by way of targeted rate of a uniform amount.
 - Business by way of targeted rate based on metered use.
- Commercial and industrial enterprises create need for water services applicable to their business.
- Fire fighting services create need for water services to carry out their job.
- Property owners create the need for the service.

Funding source

- The primary beneficiaries are existing and future users (consumers) of the water supply, and non-users within the water supply area (whose property values increase due to the availability of the supply and the improved fire protection capability).
- The community as a whole benefits in terms of improved health, clean environment and fire fighting capabilities.
- Each property within the scheme contributes a maximum of \$2,500 towards the costs of any rural water supply scheme and any extension to an existing rural water supply scheme that is deemed necessary, and the balance by way of general rates as a measure of the benefit to the community.







Rural residential (operating)

Who benefits from the activity?

- The community as a whole benefits from:
- Safe and efficient provision of drinking water.
- Provision of water services for fire fighting to maintain community safety services.
- Commercial businesses benefit specifically from the provision of water services.
- Households benefit from the provision of water services.

What is the period of benefit?

 Benefits are intergenerational and ongoing as long as the infrastructure is maintained and the service continued.

Who creates need for the activity?

- The community as a whole creates the need for a safe urban environment where water services are adequately provided and health standards maintained.
- Commercial and industrial enterprises create need for water services applicable to their business.

Rural farming (capital)

Who benefits from the activity?

- The community as a whole benefits from:
 - Safe and efficient provision of drinking water.
 - Provision of water services for fire fighting to maintain community safety services.
- Commercial businesses benefit specifically from the provision of water services.
- Households benefit from the provision of water services.
- Developers gain specific benefits.

What is the period of benefit?

• Benefits are intergenerational and ongoing as long as the infrastructure is maintained and the service continued.

Who creates need for the activity?

 The community as a whole creates the need for a safe urban environment where water services are adequately provided and health standards maintained.

- Fire fighting services create need for water services to carry out their job.
- Property owners create the need for the service.

Funding source

- The primary beneficiaries are existing and future users (consumers) of the water supply, and non-users within the water supply area (whose property values increase due to the availability of the supply and the improved fire protection capability).
- The community as a whole benefits in terms of improved health, clean environment and fire fighting capabilities.
- The Mamaku, Rotoiti, Rotoma, Hamurana, Kaharoa and Okareka supplies are 100% user pays by a combination of fixed quarterly charge which is set to recover 75% of the fixed costs of the scheme, and a charge per cubic metre consumed. The cost per cubic metre is set to recover all of the variable costs of the scheme plus 25% of the fixed costs. However, where this formula results in a reduction in the fixed charge from the previous year, the 75 /25 ratio shall be modified so that the fixed change stays the same.
- Commercial and industrial enterprises create need for water services applicable to their business.
- Fire fighting services create need for water services to carry out their job.
- · Property owners create the need for the service.

Funding source

- It is considered that the benefits obtained from expenditure on this activity are primarily private in relation to each farm. The private beneficiaries are the existing and future users (consumers) of the water supply, with water for stock being the predominant use (commercial purposes). Residents receive the benefits of supply to the farms.
- It is noted that new farming water supply schemes are used primarily to increase farm productivity and are based on a commercial decision by the farming community to increase productivity and the wealth of the district.

DESTINATION

Rural farming (operating)

Who benefits from the activity?

- The community as a whole benefits from:
 - Safe and efficient provision of drinking water.
- Provision of water services for fire fighting to maintain community safety services.
- Commercial businesses benefit specifically from the provision of water services.
- Households benefit from the provision of water services.

What is the period of benefit?

 Benefits are intergenerational and ongoing as long as the infrastructure is maintained and the service continued.

Who creates need for the activity?

• The community as a whole creates the need for a safe urban environment where water services are adequately provided and health standards maintained.

- Commercial and industrial enterprises create need for water services applicable to their business.
- Fire fighting services create need for water services to carry out their job.
- Property owners create the need for the service.

Funding source

- This activity relates solely to the Reporoa water supply at this stage. It is considered that the benefits obtained from expenditure on this activity are primarily private in relation to each farm. The private beneficiaries are the existing and future users (consumers) of the water supply, with water for stock being the predominant use (commercial purposes). Residents receive the benefit of supply to the farms.
- It is noted that currently the activity is funded by way of 100% user charges by a combination of fixed quarterly charges and metered consumption over and above a fixed quarterly quantity.





Overview of Group

Range of activity

Castlecorp is a separate business unit within the Rotorua District Council whose purpose is to provide infrastructural services to the residents of the District of Rotorua 365 days per year for:

- Water
- Wastewater
- Refuse
- Land Drainage
- Parks and Reserves
- Sports Fields
- Public Gardens
- Fleet Maintenance

Its brand represents the organisational values of reliability, honesty and integrity. The strap line 'Keeping Rotorua' can be used in Keeping Rotorua Beautiful, Keeping Rotorua Clean, Keeping Rotorua services, or in the more traditional meaning of the word "keep", being to guard, protect or look after.

The logo features:

- a stylised mirror of a letter "R".
- cogs of a wheel in motion, representing the work ethic.
- fronds of a ponga, representing the environmental aspects of our role.
- turrets of a castle, linking the "keep" and "Castle" theme.

Cost of Service Statement

2007	2008	2008	2008
		Annual	
LTCCP	LTCCP	Plan	Change
-665	-741	-698	-43
790	805	826	-21
22	22	22	0
147	86	150	-64
148	150	150	0
0	-64	0	-64
	LTCCP -665 790 22 147 148	LTCCP LTCCP -665 -741 790 805 22 22 147 86 148 150	LTCCP LTCCP Annual Plan -665 -741 -698 790 805 826 22 22 22 147 86 150 148 150 150

Net Cost of Service

Description	2007	2008	2008	2008
			Annual	
(thousands)	LTCCP	LTCCP	Plan	Change
Total Net Cost of Service	0	-64	0	-64

How we pay for this Activity

	2007	2008	2008	2008
			Annual	
(thousands)	LTCCP	LTCCP	Plan	Change
OPERATIONAL FUNDING				
Net Cost of Service	0	-64	0	-64
Funding	0	-64	0	-64
Less Depreciation for Capital	-790	-805	-826	21
Total Rates (General) for (from) Operations	-791	-869	-826	-43
CAPITAL FUNDING				
Rates funding (General)	790	805	826	-21
Loans from (to) Corporate Funds	257	459	458	1
Asset sales	193	308	308	0
Total Capital	1,241	1,572	1,592	-21

Capital Program

		2008	2008	2008
(thousand	s) Rational	LTCCP	Annual Plan	Change
Business Unit Castlecorp				
Computer Purchases	Renewal	21	22	-1
Furniture & Fittings / Plant & Equipment	Renewal	10	30	-20
		32	52	-21
Fleet				
Fleet & Plant	Renewal	1,540	1,540	
Total Capital for Castlecorp Group		1,572	1,592	-21

DESTINATION