

The thinking behind council's Long-term Plan

What is a Long-term Plan?

A Long-term Plan is a three year detailed plan with an additional seven years outlined that sets the direction for the district for the next ten years. This Long-term Plan covers the years 2012/13 to 2014/15 in detail and 2015/16 to 2022/23 in outline.

The plan describes all the activities of Council and describes how each activity will be managed, delivered and funded. Each section of the Plan is supported by substantial planning, reporting and decision making processes.

Why a Long-term Plan?

Every three years all councils in New Zealand are legally required to produce a long-term plan for their area. Previously known as the ten year plan or LTCCP (Long Term Council Community Plan) the plan is now officially called the Long-term Plan

and must cover a ten year minimum horizon. This plan covers the period from 1 July 2012 to 30 June 2022.

The Long-term Plan is the council's opportunity to undertake dialogue around the services it provides, the cost of providing those services, to outline major projects to be undertaken and how they will be paid for, and how all these combined will contribute towards making Rotorua and the lives of its citizens better.

The Long-term Plan 2012-22 has been developed with a key focus around the refreshed Sustainable Economic Development Strategy. The goal is to lift the overall economic performance of the district. The strategy aims to ensure that the Rotorua economy grows faster than it otherwise would. For our community that means focusing activity on increasing employment, creating demand by increasing the population and raising the average household income. Being successful

in these and the broader goals of the strategy will have flow-on effects into the social, cultural and environmental wellbeing of the district.

The first part of the plan outlines the overall philosophy and thinking behind development of the Long-term Plan. A key component of this is the Financial Strategy which sets the overall direction for Council, establishing a position on the state of Council ten years from here and the vision for Rotorua's future. This vision is supported by the delivery of council services via 20 activities.

The Strategic Planning Framework

Council draws on information from a number of different sources in determining its priorities and in developing its plans for the next ten years.

The diagram below shows council's strategic planning framework:

