

Parking Policy and Bylaw Update

10 December 2025

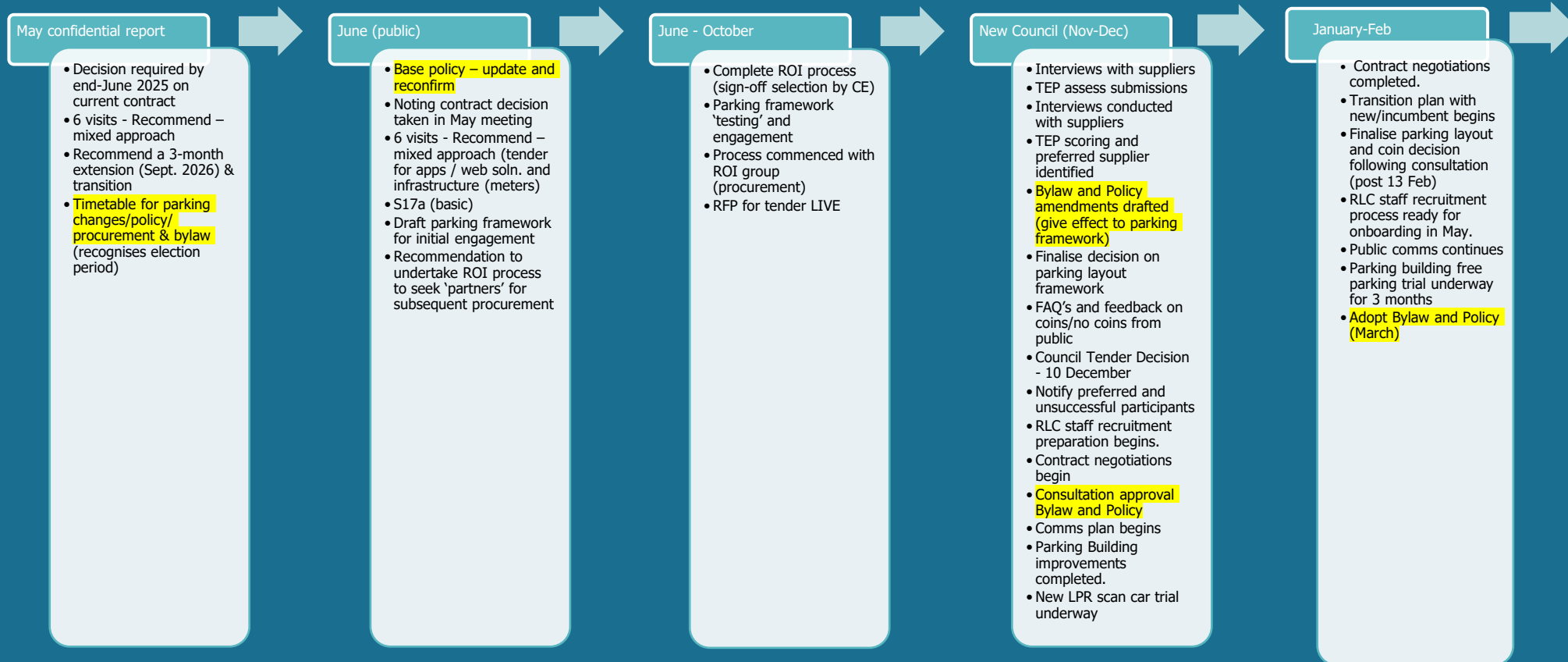


Why do we have parking services?

- To support 'vibrancy' and access to businesses and retail in CBD
- Right amount of parking available in the right place at right price
- Support different customer groups to use or operate in CBD e.g. retail customers & business workers

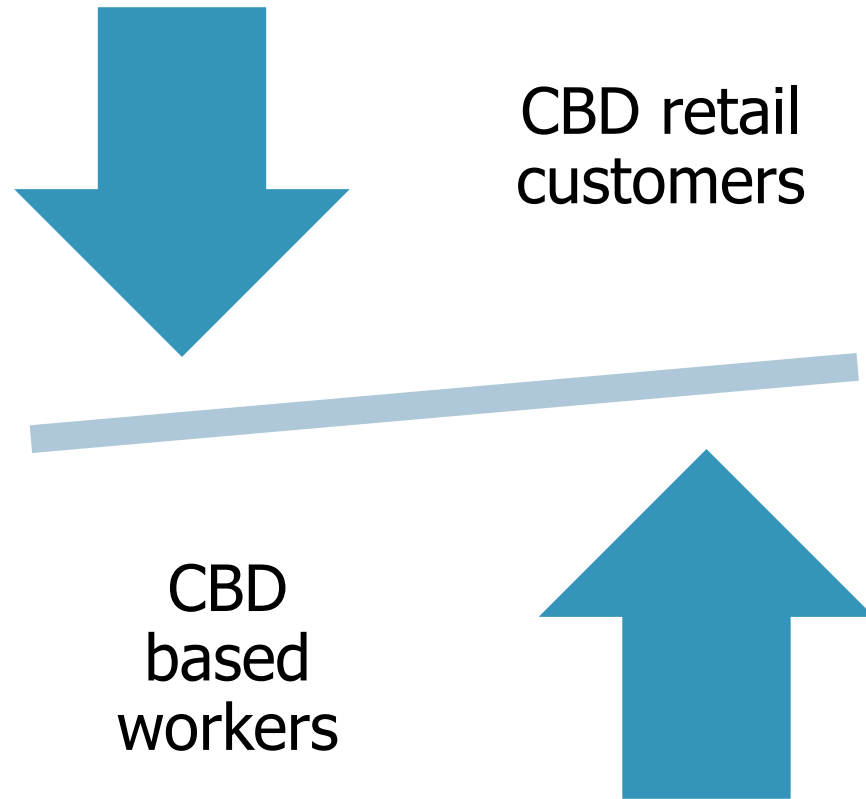
* Parking is not about revenue, but revenue funds enforcement.

Pathway and progress





It's all about the right **BALANCE!**



- Has funded high proportion of cost of service
- Enforcement coverage and current layout (free P180's) means worker creep into retail areas

- Has been free and fully utilised areas
- Need to contribute 'share' of enforcement / management

Performance Based Parking Management Practices Policy & Guidelines

- Follows on from Principles already approved
- Directs Councils parking aims and decisions
- Simplify document names
- Distinguishes Policy from Guidelines
- Improves alignment with NZTA National Parking Guidelines
- Clarifies wording to reflect advancements in tech
- Clarifies wording supporting a mixture of free parking periods followed by paid parking (max time limit)

- Clarifies “hierarchy of users” (includes workers, reserve users)
- Updates parking layout map (perimeter)
- Minor amendments – grammar and flow
- Allows more responsive future change by resolution

Rotorua Lakes Council – Traffic Bylaw 2025

- Promotes efficient use of roads and parking facilities
- Contains 'rules' giving effect to the Parking Policy
- Is the foundation for enforcement
- Aligns with advancement in technology
- Aligns with changes to the proposed inner-city layout
- Provides for incentives and areas with intended higher occupation levels e.g. Flexible long stay/permit parking

- Removes out of date terminology e.g. pay and display
- Clarification of terms – permit rather than coupon
- Grammar and word flow
- Allows for more responsive future change by resolution

Consultation

- **June 2025** – Two focus groups (Parkside and Inner City Businesses)
- **Public consultation** - 15 December 2025 -13 February 2026
- **Hearings late** - February 2026
- **Council Adoption** - Late March 2026

Inner-City Parking our community

Consulting with our community to gather their views on:

- Whether they agree with the proposed improvements to the inner-city parking system including its layout.
- And their feedback on the future of coin payments and machines.

The image features two bronze statues in the foreground. The statue on the left is a tall, cylindrical figure with a mask-like face and a hand on its chest. The statue on the right is a smaller, more abstract figure. The background is a bright blue sky with white clouds. A large, stylized blue hand graphic is visible on the left side of the image, reaching towards the top. The word "Questions?" is written in a bold, blue, sans-serif font on the right side of the image.

Questions?