



ROTORUA  
LAKES COUNCIL

# COUNCIL CONTROLLED ORGANISATIONS (CCOs)

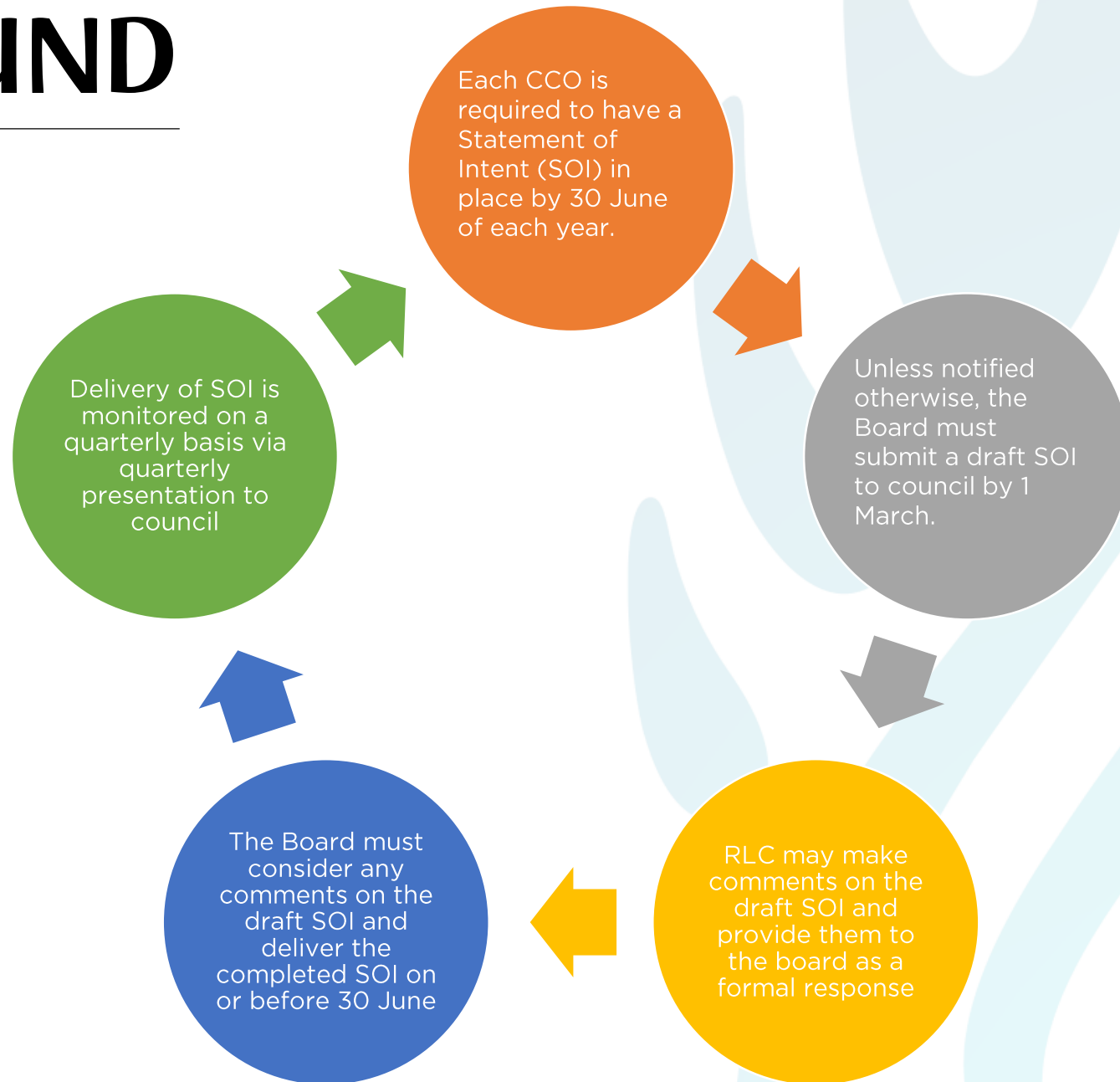
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## Statements of Intent (SOI)

- RotoruaNZ
- Rotorua Regional Airport Limited

# BACKGROUND

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# ROTORUA NZ – Draft Statement of Intent

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- RNZ's is the RTO and EDA for Rotorua District
- Stated purpose is “to unlock the potential of Rotorua.”
- RNZ will unlock the potential of Rotorua by:
  - Focusing on the restoration of the reputation of Rotorua as a vibrant world-class destination.
  - Attracting, retaining and growing investment, talent and business across the district.
  - Supporting efforts to revitalise the inner-city and Fenton Street corridor.
  - Working closely with Te Arawa whānui to support the growth of their economy in alignment with the values set out in the Te Arawa 2050 Vision.
  - Ensuring the impact of change achieves a balance between social, environmental, economic and wellness benefits for the people of Rotorua.”
- SOI has responded to council's priorities for 2022-2025
- Focus signals a reduction in traditional economic development service delivery for all sectors other than tourism and hospitality in support of RLC's 2022-25 priorities.
- Deprioritises any work associated with transformational place-making projects
- Broader economic development service delivery will be limited to communications activity



# RLC FEEDBACK ON RNZ STATEMENT OF INTENT

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KPIs are identified for each area of the work plan. These should be strategic, measurable, realistic and timely (SMART).

KPI table includes pre-Covid actuals so that we can measure our recovery progress

Progress against KPI targets be included in the quarterly reporting.

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KPI's in respect of satisfaction levels increasing year on year

RNZ works closely with the newly appointed RLC Economic Development Manager particularly in respect of the inner city revitalisation and forestry sector.



# ROTORUA REGIONAL AIRPORT LTD – SOI

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- RRAL’s vision is “to be a uniquely Rotorua hub our community can be proud of”
- The Board and management have identified five key priorities for the airport to deliver this vision:
  - Be a safe airport
  - Help RLC achieve its growth aspirations
  - Manage and maintain assets to a high standard
  - Be financially sustainable
  - Be environmentally conscious
- To fulfil their vision the critical elements of their strategy are:
  - Strengthen our role to enable and develop the success of the region – financially and socially
  - Leverage our land to create a sustainable and successful regional gateway
  - Strengthen our position in the aviation sector. Route and service development for passengers and freight as well as planning for the future to ensure RRAL is ready to embrace new generation aircraft
  - Extend our manaakitanga – enhance our care of our guests and visitors



# RLC FEEDBACK ON RRAL'S STATEMENT OF INTENT

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- RLC requests an Asset Management Plan be provided to RLC within next 3 months

- RLC requests that the KPI table include the following:
  - Pre-Covid actuals so that we can measure our recovery progress.
  - Prior year actuals
  - KPI on customer satisfaction for passengers and visitors at the airport
  - KPI on aviation and legal compliance
  - KPI on asset management (as per Asset Management Plan)
  - KPI on delivery of strategic projects identified in SOI
  - KPI on financials to include a detailed breakdown of revenue, operational costs, debt

- RLC requests that the passenger numbers outlined in the SOI be reconsidered and increased where possible.

# RLC FEEDBACK ON STATEMENT OF INTENT CONTINUED

- RLC notes the additional priorities and capital expenditure outlined in the SOI. Where either new projects, or capital expenditure, is to be funded by debt, RLC requires that detailed business cases for such expenditure be provided to council for approval and for authority to take on any related debt.

- RLC requests that progress against KPI targets be included in the quarterly reporting.

- RLC requests that minor errors identified by RLC be corrected in final SOI.

- RLC requests over 2023/2024 RRAL collaborates with the newly appointed RLC Economic Development Manager particularly in respect of the KPIs and Airport Business Park Development Plan.

# RECOMMENDATIONS

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1.

That the report 'Statements of Intent for Council Controlled Organisations RotoruaNZ Limited and Rotorua Regional Airport Limited for the year commencing 1 July 2023 be received.

2.

That the Committee resolves to submit comments on the Draft Statements of Intent for RotoruaNZ Limited (formally Rotorua Economic Development Limited) and Rotorua Regional Airport Limited as outlined in this report

