

Whakahouhia te Whare Ohanga Rotorua Economic Recovery Plan

Bringing our efforts together

Council update 28 May 2020

Rotorua Economic Recovery Plan: Build Back Better

Key strategies



Council agree the key strategies for the Rotorua Economic Recovery Plan as;

- Intent to build on Rotorua's unique strengths;
 - Active environment - He Marae Areare
 - Strong Culture - He Puna Ahurea
 - Easy Lifestyle – Rotorua Mauritau
 - Diverse opportunities – Rotorua Ararau
- Create a confident business environment that encourages investment and the emergence of new sectors
- Work with business leaders to craft innovative strategies for impacted sectors
- Position Rotorua as leading the resurgence of tourism and wood processing
- Leverage Central and Local Government investment to drive employment in both the short and longer-term
- Implement locality plans to connect our communities and transform our City.

To cover

- Data, projections and insights
- RED progress with Steering and sector groups
- Economic Recovery Taskforce – coordination with partners
- CIP progress – shovel ready projects

Data, projections and insights

- Infometrics commissioned to provide projections (report available and webinar provided)
- Data sharing with other agencies and Te Arawa
- Monitoring transaction information
- Tracking business closures
- Information from surveys
- Government agency information sharing

RED progress with Steering and sector groups



Economic Recovery Taskforce – coordination with partners

The Taskforce will:

- rapidly progress current projects to the point of approval and delivery,
- establish a pipeline of investment ready project proposals and bids in partnership with key stakeholders,
- develop proposals that align with Rotorua Economic Recovery Plan: Build Back Better key strategies,
- work in partnership to avoid duplication and ensure a coherent Rotorua perspective is provided to Government.

CIP progress – shovel ready

- Applications needed to be submitted in mid-April
- Several requests for further information and questions on RMA fast-tracking
- Process moving slower because of large number of applications (over 1900)
- We have been advised that ALL of our projects have made the ‘long-list’ of 802 projects being considered.

Questions