

# Ngā Reo e Rua: Council Position Titles

Introduction of Bilingual Position Titles within Rotorua Lakes Council



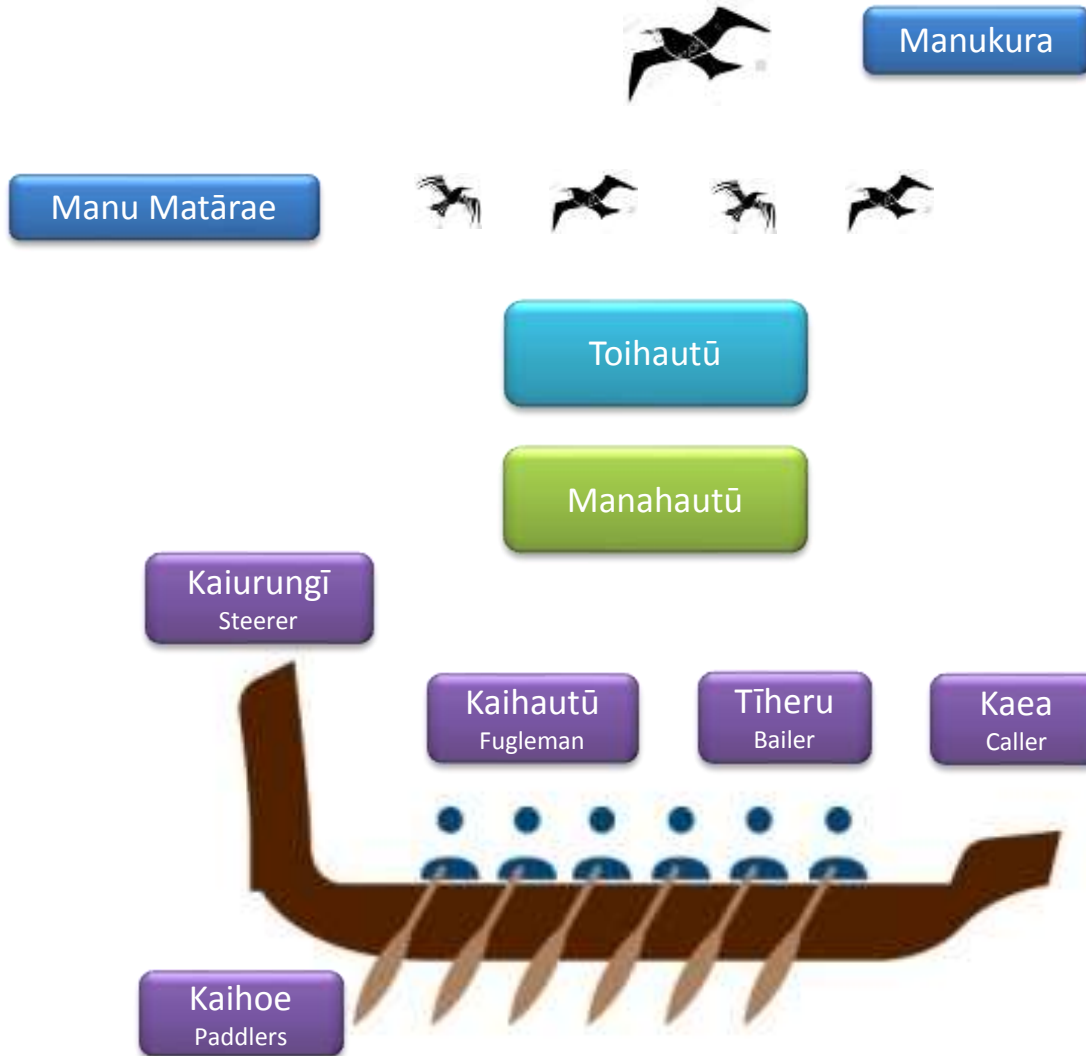
# He Whakamārama



- Last year management and staff asked Te Amorangi Unit to establish bilingual staff titles
- After some discussion, a “Manu” and “Waka” metaphor was selected as a guiding theme

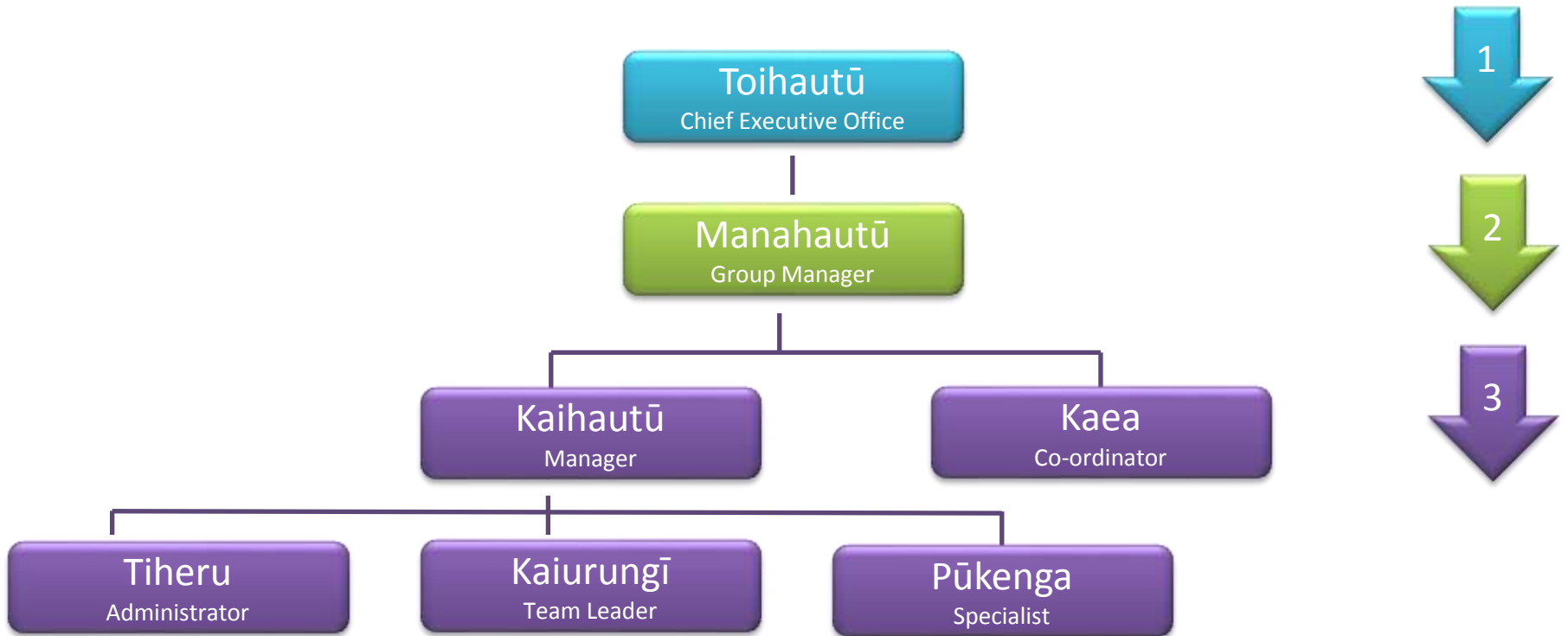
# Rotorua Lakes Council

## The Manu & Waka Metaphor



# Rotorua Lakes Council

## Council Specialty Staff



- The job titles reflect the position within Council and the Group (instead of a direct translation of the function)
- As a rule of thumb, no more than three words
- We are still discussing an appropriate translation for Deputy Mayor and the Community Boards

# Example

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**ROTORUA**  
LAKES COUNCIL

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